KUMBAKONAM - 612 001





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CRITERION I - CURRICULAR ASPECTS

1.3 Curriculum Enrichment

1.3.3 Research Projects/Internships/Field Projects

Research Projects

Department of Commerce 2018-2023

1. Details of Research Projects
2. Certificates

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RESEARCH PROJECT DETAILS DEPARTMENT OF COMMERCE- 2018 - 2019

SL.No	ROLL NUMBER	NAME	DETAILS OF ACTIVITY
1	P17C0001	AARTHI G	A STUDY ON RISK AND RETURN ANALYSIS OF EQUITY SHARES LISTED IN NSE
2		AARTHI V	A STUDY ON WORKING CAPITAL MANAGEMENT OF
	P17CO002	AANTIII V	SHRIRAM MUTUAL FUND IN KUMBAKONAM
3		ABINAYA.D	A STUDY ON EMPLOYEES JOB SATISFACTION TOWARDS
	P17CO003		THICO SILKS IN THIRUBHUVANAM
4	D4760004	AISHWARYA.K	A STUDY ON INVESTMENT AVENUES WITH SPECIAL
	P17CO004		REFERENCE TO KUMBAKONAM TOWN
5		ANANDHAVALLI .A	EFFECTIVENESS OF ADVERTISEMENT ON SOCIAL MEDIA WITH REFERENCE TO WOMEN COSMETICS IN
3	P17CO005	ANANDHAVALLI .A	KUMBAKONAM TOWN
	11700005		WOMEN EMPOWERMENT THROUGH SELF-HELP GROUP
6	P17CO006	AROKIAJASMINEJOSIBA.P	CONCEPT IN NANNILAM TOWN
_			A STUDY ON RELATIONSHIP BETWEEN PORTFOLIO RISK
7	P17CO007	ARTHIKAPRIYARANJANI.V	AND RETURN OF BSE STOCKS
		DI II IV/ANIECI IVA/A DI IV	A STUDY ON CUSTOMER SATISFACTION TOWARDS
8	P17CO008	BHUVANESHWARI.K	HONDA TWO WHEELER IN KUMBAKONAM TOWN
			CONSUMER PREFERENCE TOWARDS YAMAHA TWO
9		BHUVANESHWARI. M	WHEELERS WITH SPECIAL REFERENCE TO KOLLIDAM
	P17CO009		TOWN
10		DEEPA. K	A STUDY ON FOREIGN EXCHANGE AND ITS RISK
	P17CO010	52217W K	MANAGEMENT ON HCL TECHNNOLOGYMENT
		DEEDALAKCIINAL D	A STUDY ON THE SATISFACTION LEVEL OF URBAN
11	54766644	DEEPALAKSHMI. R	WOMEN TOWARDS SAMSUNG REFRIGERATORS IN
	P17CO011		KUMBAKONAM TOWN.
12		DEVILC	A STUDY ON RELATIONSHIP BETWEEN RISK AND RETURN
12	P17CO012	DEVI.S	OF SELECTED STOCK LISTED IN NSE AUTOMOBILE INDUSTRIES
	F17C0012		A STUDY ON EMPLOYEE JOB SATISFACTION TOWARDS
13		DIVYA . D	BHARATH SANJAR NIGAM LIMITED (BSNL) IN
	P17CO013	DIVIA.D	KUDAVASAL TOWN
			A STUDY ON CUSTOMER SATISFACTION TOWARDS IN
14	P17CO014	GAYATHRI. P	CINTHAL SOAP KUMBAKONAM TOWN
4.5		CAVATURER	A STUDY FINANCIAL PERFORMANCE OF CITY UNION
15	P17CO015	GAYATHRI.R	BANK GANDHI NAGAR KUMBAKONAM
10		GAYATHRI.R	CONSUMER PREFERENCE IN BRAND WITH SPECIAL
16			REFERENCE TO COMPUTER IN KUMBAKONAM
17		HEERTHANA. S	A STUDY ON RATIO ANALYSIS OF REPKO HOME FINANCE
1/	P17CO017	HELITHANA. 3	LIMITED IN KUMBAKONAM.

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18	P17CO018	KAMALI. R	A STUDY ON CONSUMER SATISFACTION TOWARDS AAVIN MILK IN KUMBAKONAM.
19	P17CO019	KASTHURI.M	A STUDY ON RATIO ANALYSIS OF SUN TV NETWORK LIMITED IN CHENNAI.
20	P17C0020	KEERTHIKA. M	A STUDY ON CUSTOMER SATISFACTION TOWARDS JIO SIM IN KUMBAKONAM TOWN.
21	P17C0021	KOUSALYA. P	A STUDY ON EMPLOYEES JOB SATISFACTION TOWARDS HDFC BANK(P) LIMITED IN KUMBAKONAM
22	P17C0022	MEENA. R	A STUDY ON CUSTOMER SATISFACTION OF SYNDICATE BANK AT KUMBAKONAM.
23	P17C0023	MEENAMAHESWARI. P	A STUDY ON FINANCIAL PERFORMANCE OF INDIAN BANK TO SUNDARA PERUMAL KOIL.
24	P17C0024	NANDHINI. G	A STUDY ON RATIO ANALYSIS OF DASHARATHI & SONS LIMITED IN KUMBAKONAM.
25	P17C0025	PAVITHRA. S	A STUDY ON CONSUMER SATISFACTION OF HERITAGE MILK & MILK PRODUCTS WITH SPECIAL REFERENCE TO KUMBAKONAM.
26	P17CO026	PRIYA. D	A STUDY ON FINANCIAL PERFORMANCE OF PRIMARY AGRICULTURE CO-OPERATIVE CREDIT SOCIETY IN THIRUVALANGADU.
27	P17C0027	PRIYANKA .S	A STUDY ON CUSTOMER OPINION AND ATTITUDE TOWARDS SUNFEAST BISCUIT IN KUMBAKONAM TOWN.
28	P17CO028	RAMA. K	A STUDY ON CUSTOMER SATISFACTION AND BRAND PREFERENCE TOWARDS JOHNSON'S BABY SOAP WITH SPECIAL REFERENCE TO PAPANASAM TOWN.
29	P17C0029	SANTHIYA. S	A STUDY ON CONSUMER ATTITUDE TOWARDS HORLICKS IN KUMBAKONAM TOWN.
30	P17C0030	SEEMA. M	A STUDY ON CUSTOMER SATISFACTION TOWARDS PATANJALI PRODUCTS IN KUMBAKONAM TOWN.
31	P17C0031	SIVA RANJANI. R	A STUDY ON CUSTOMER SATISFACTION TOWARDS HP COMPUTERS IN KUMBAKONAM TOWN.
32	P17C0032	SIVASANKARI. R	A STUDY ON FINANCIAL PERFORMANCE OF SHANTHI COFFEE & TEA COMPANY IN KUMBAKONAM.
33	P17C0033	THULASI DEVI. M	A STUDY ON WORKING CAPITAL MANAGEMENT OF PRIMARY AGRICULTURAL CO-OPERATIVE CREDIT SOCIETY LTD, VEPPATHUR.
34	P17C0034	VETHANAYAKI. S	A STUDY ON WORKING CAPITAL MANAGEMENT OF SELECTED CEMENTS COMPANIES LISTED IN BSE
35	P17C0035	YUVARANJAITHAM. A	A STUDY ON RISK AND RETURN ANALYSIS OF BSE SENSEX LISTED COMPANIES



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RESEARCH PROJECT DETAILS DEPARTMENT OF COMMERCE- 2019 - 2020

SL.No	ROLL NUMBER	NAME	DETAILS OF ACTIVITY
1	P18CO001	B.ABIRAMI	A STUDY ON RATIO ANALYSIS OF TVS DASARATHY MOTOR COMPANY IN KUMBAKONAM
2	P18CO002	R.ABIRAMI	THE IMPACT OF ORGANISATIONAL CULTURE ON IN SELLFINANCE COLLEGE WITH SPECIAL REFERENCE TO KUMBAKONAM, THANJAVUR DT
3	P18CO003	M.ANADHI	LONG ABSENT
4	P18CO004	M.ANITHA	A STUDY ON WORKING CAPITAL OF MUTHOOT FINANCE LIMITED
5	P18CO005	A.ANUSUYA	A STUDY ON THE PERCEPTION OF THE POLICY HOLDERS TOWARDS INSURANCE POLICIES OF THE LIFE INSURANCE CORPORATION OF INDIA IN KUMBAKONAM
6	P18CO006	G.BHARATHI	A STUDY ON FINANCIAL PERFORMANCE OF CHOLAMANDALAM INVESTMENT AND FINANCE COMPANY LIMITED
7	P18CO007	A.BRINDADEVI	A STUDY ON FINANCIAL PERFORMANCE OF TAMILNADU NEWSPRINT AND PAPERS LIMITED IN KARUR
8	P18CO008	G.DEEPIKA	A STUDY ON FINANCIAL PERFORMANCE OF SRI RAM TRANSPORT FINANCE COMPANY LIMITED
9	P18CO009	V.DEVIKA	ANALYSIS OF NEED AND EFFECTIVENESS OF TRAINING PROGRAMME IN RAMCO CEMENT LTD, ARIYALUR
10	P18CO010	N.DIVYABHARATHI	A STUDY ON FINANCIAL PERFORMANCE OF SRI VINAYAGAMOORTHI HANDICRAFTS IN THIRUVALALNZULI
11	P18CO011	A.DIVYA	A CASE STUDY ON CONSUMER ATTITUDE TOWARDS FASTRACK WATCHES
12	P18CO012	D.DURGA	A STUDY ON WORKING CAPITAL MANAGEMENT OF AROKYA MILK IN KUMBAKONAM TOWN
13	P18CO013	R.ELAKKIYA	LONG ABSENT
14	P18CO014	A.KALAIYARASI	A STUDY ON WORKING CAPITAL MANAGEMENT OF REPCO FINANCE IN KUMBAKONAM
15	P18CO015	M.KEERTHANA	A STUDY ON FINANCIAL PERFORMANCE OF KARUR VYSYA BANK IN KUMBAKONAM TOWN
16	P18CO016	R.MAHALAKSHMI	LONG ABSENT
17	P18CO017	R.MANIMALA	A STUDY ON WORKING CAPITAL MANAGEMENT IN BANNARY AMMAN SUGAR MILL PRIVATE LTD IN TIRUCHIRAPPALLI
18	P18CO018	R.MANIMEGALAI	A STUDY ON RATIO ANALYSIS OF SUNDARAM FINANCE LIMITED IN KUMBAKONAM
19	P18CO019	A.NANDHINI	LONG ABSENT

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20	P18CO020	К.РАРРАТНІ	AN ANALYSIS OF MARKET EFFICIENCY IN BSE INDICES: A STUDY WITH A SPECIAL REFERENCE TO BOMBAY STOCK EXCHAGE IN INDIA
21	P18CO021	S.PAVITHRA	A STUDY ON FINANCIAL PERFORMANCE OF HDSF BANK IN KUMBAKONAM
22	P18CO022	A.POUJIYA PARVEEN	A STUDY ON RATIO ANALYSIS OF LAMBO DHARA TEXTILES LTD., COIMBATORE
23	P18CO023	D.RAJESWARI	A STUDY ON JOB SATISFACTION AMONG BRASS HANDICRAFTS ARTISANS IN KUMBAKONAM
24	P18CO024	K.RENUKA	A STUDY ON FINANCIAL PERFORMANCE OF CENTRAL CO-OPERATIVE BANK IN KUMBAKONAM
25	P18CO025	S.ROJA	A STUDY ON FINANCIAL PERFORMANCE OF HINDUJA LAYLAND FINANCE LIMITED IN KUMBAKONAM
26	P18CO026	G.M.SARANYA	A STUDY ON RELATIONSHIP BETWEEN RISK AND RETURN ANALYSIS OF SELECTED STOCKS ON BSE USING CAPITAL ASSET PRICING MODEL
27	P18CO027	B.SHALINI	A STUDY ON FINANCIAL PERFORMANCE OF INDIA CEMENT LTD
28	P18CO028	W.SHAMILI	A STUDY ON WORKING CAPITAL OF MUTHOOT FINCORP IN KUMBAKONAM
29	P18CO029	A.SOUMIYA	A STUDY ON RATIO ANALYSIS OF BAJAJ FINANCE LTD IN KUMBAKONAM
30	P18CO030	A.UMA	A STUDY ON WORKING CAPITAL MANAGEMENT IN SESHASAYEE PAPER AND BOARD LIMITED
31	P18CO031	G.VIGNESWARI	A STUDY ON FINANCIAL PERFORMANCE OF MARUTI SUZUKI FINANCE LIMITED
32	P18CO032	S.VIJAYALAKSHMI	A STUDY ON RATIO ANALYSIS OF HDB FINANCE LTD
33	P18CO033	K.VINOTHINI	A STUDY ON RISK MANAGEMENT IN KUMBAKONAM MUTUAL FUND LTD
34	P18CO034	P.VINOTHINI	A STUDY ON OPERATIONAL EFFICIENCY OF LAKSHMI MILL COMPANY IN COIMBATORE
35	P18CO035	S.VINSIYA	A STUDY ON CUSTOMERS SATISFACTION TOWARDS CLINIC PLUS SHAMPOO IN KUMBAKONAM TOWN



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RESEARCH PROJECT DETAILS DEPARTMENT OF COMMERCE- 2020 - 2021

SL.No	ROLL NUMBER	NAME	DETAILS OF ACTIVITY
1	P19C0001	ABINAYA I	A STUDY OF FINANCIAL ANALYSIS OF TOYATA MOTOR CORPORATION, CHENNAI.
2	P19CO002	AISHWARYA G	A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING WITH REFERENCE TO KUMBAKONAM TOWN
3	P19C0003	BARANIKA B	A STUDY ON RISK MANAGEMENT IN MAYAVARAM BENEFIT FUND LIMITED, MAYILADDUTHURAI
4	P19CO004	DEEPALAKSHMI B	A STUDY ON INVESTMENT ATTITUDE OF WOMEN INVESTORS WITH REFERENCE TO KUMBAKONAM TOWN
5	P19CO005	DEEPIKA J	A STUDY ON FINANCIAL PERFOMANCE OF HONDA MOTOR CYCLE AND SCOOTEER PRIVATE LTD - CHENNAI
6	P19CO006	DHANYA J	A STUDY ON THE BEHAVIOR OF INVESTORS IN GOLD IN KUMBAKONAM
7	P19CO007	DHARANI M	A STUDY ON ANALYSIS OF THE FINANCIAL PERFORMANCE OF CITY UNION BANK,
8	P19CO008	DHARMASAMVARTHINE S	KUMBAKONAM TOWN
9	P19C0009	GAYATHRI K	A STUDY ON CUSTOMER SATISFACTION AND BRAND PREFERENCE TOWARDS JOHNSON BABY SOAP WITH SPECIAL REFERENCE TO PAPANASAM TOWN
10	P19C0010	KASTHURI P	A STUDY ON FINANCIAL PERFORMANCE OF MUTHOOT FINCORP LTD., KUMBAKONAM
11	P19C0011	LAVANYA S	A STUDY ON WORKING CAPITAL MANAGEMENT OF PRIMARY SILK HANDLOOM WEAVER'S
12	P19C0012	MAHALAKSHMI S	CO-OPERATIVE PRODUCTION AND SALE SOCIETY LTD., DARASURAM
13	P19C0013	NISHA G	A STUDY ON WORKING CAPITAL MANAGEMENT OF MADRAS RUBBER FACTORY IN TIRUCHIRAPALLI
14	P19CO014	PADMASRI S	A STUDY ON STUDENTS ATTITUDE TOWARDS WOMEN ENTREPRENEURSHIP
15	P19CO015	PAVITHRA R	A STUDY ON CUSTOMER SATISFACTION ON YAMAHA R15 BIKE WITH SPECIAL REFERENCE TO KUMBAKONAM TOWN
16	P19CO016	PREETHA M	A STUDY ON CONSUMER SATISFACTION OF GK DAIRY MILK AND MILK PRODUCTS WITH SPECIAL REFERENCE TO KUMBAKONAM TOWN
17	P19CO017	PRITHIYANKARADEVI C	A STUDY ON FINANCIAL PERFORMANCE OF ASIAN PAINTS INDIA LIMITED, CHENNAI
18	P19CO018	RAJALAKSHMI M	A STUDY FINANCIAL POSITION OF MANAPURAM FINANCE LIMITED, KUMBAKONAM

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19	P19C0019	RAJESWARI K	A STUDY ON RATIO ANALYSIS OF WIPRO LIMITED, CHENNAI
			A STUDY ON CUSTOMER SATISFACTION TOWARDS
20		RAMYA M	AAVIN MILK, WITH SPECIAL REFERENCE TO
	P19CO020		KUMBAKONAM TOWN
21	D. 1.0.00.00.1	RANJAN R	A STUDY ON CUSTOMER SATISFACTION ON WHIRLPOOL
	P19CO021		REFRIGERATOR IN KUMBAKONAM TOWN
22		RANJITHAJANANIMARY	A STUDY ON EMPLOYEES MOTIVATION IN TOWN
22	P19CO022	В	BENEFIT FUND KUMBAKONAM LTD., KUMBAKONAM TOWN
	P19C0022		A STUDY ON RATIO ANALYSIS OF RAJSHREE SUGAR
23	P19CO023	ROHINI R	INDUSTRY LTD, COIMBATORE
	P19C0023		A STUDY ON CONSUMER BEHAVIOUR IN AUTOMOBILE
24	P19CO024	SANDHIYA D	INDUSTRY IN VIRUTHACHALAM TOWN
	11300024		A STUDY ON TESTING EFFICIENT MARKET HYPOTHESIS
25	P19CO025	SANDHYA A D	ON TOP TEN COMPANIES LISTED IN NSE
	1 1300023		A STUDY ON EMPLOYEES JOB SATISFACTION TOWARDS
26	P19C0026	SATHYA G	HDFC BANK IN KUMABAKONAM
	. 10 00 010		A STUDY ON RECRUITMENT PROCESS OF PNB METLIFE
27	P19CO027	SATHYA S	INSURANCE IN KUMBAKONAM
20		CHRUTHIR	A STUDY ON RISK AND RETURN RELATIONSHIP OF
28	P19CO028	SHRUTHI P	PHARMA SECTORS IN BSE
29	P19CO029	SUBASHINI D	A STUDY ON WORKING OF AXIS BANK LTD., CHENNAI
30		UMAMAHESWARI S	A STUDY ON CONSUMER SATISFACTION OF DARASURAM
30	P19CO030	UIVIAIVIANESWARI S	VEGETABLE MARKET IN KUMBAKONAM TOWN
31		VANITHAPRIYA A	A STUDY ON FINANCIAL ANALYSIS OF MODERN STEEL
<u> </u>	P19CO031	VAINTIALINITA	LTD., -CHENNAI
32		VANITHAPRIYA A	A STUDY ON FINANCIAL PERFORMANCE OF LAKSHMI
	P19CO032	V/ ((V)	MODERN RICE MILL KUMBAKONAM TOWN
			A STUDY OF FINANCIAL PERFORMANCE OF MITHUN
33		VANITHAPRIYA A	MOTORS AUTHORIZED YAMAHA DEALER IN
	P19CO033		KUMBAKONAM
34		VARSHA G	A STUDY ON EXPECTED RETURN AND RISK OF BSE
	P19CO034		SENSEX LISTED COMPANIES
		\ ((C)T) D A =	A STUDY OF FINANCIAL PERFORMANCE OF KOTHARI
35	D4000005	VISITHRA E	SUGAR FACTORY SATHARMANGALAM – ARIYALUR
	P19CO035		DISTRICT



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RESEARCH PROJECT DETAILS DEPARTMENT OF COMMERCE- 2021 - 2022

SL.No	ROLL NUMBER	NAME	DETAILS OF ACTIVITY
1	52000004	AARTHI.A	A STUDY ON WORKING CAPITAL MANAGEMENT OF
	P20CO001		JINDAL SOUTH WEST STEEL COMPANY IN SALEM
2	P20C0002	AKILA.R	A STUDY ON THE FINANCIAL PERFORMANCE OF LOTTE INDIA CORPORATION LIMITED IN CHENNAI
	1200002		A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF
3	P20CO003	ANUGAYATHRI.S	NEYVELI LIGNIGTE CORPORATION LIMITED IN INDIA
		ANUICUNA D	A STUDY ON FINANCIAL PERFORMANCE OF SANDHYA
4	P20CO004	ANUSUYA.R	SPINNING MILLS LIMITED, RAJAPALAIYAM
5		BARANIKA.A	A STUDY ON FIANNCIAL CONDITION ANALYSIS OF
	P20CO005	DANANIKA.A	DALMIA CEMENT BHARAT LIMITED IN ARIYALUR
6		BHUVANESHWARI.M	A STUDY ON CUSTOMER SATISFACTION TOWARDS
	P20CO006		BRITANNIA BISCUITS IN KUMBAKONAM TOWN
7		DEEBA.K	A STUDY ON WORKING CAPITAL OF THE INDIA CEMENTS
	P20CO007		LIMITED, CHENNAI
8	P30C0000	DEEPESWARI.S	A SUDY ON FINANCIAL PERFORMANCE IN PONNI SUGAR
	P20C0008	0008	(ERODE) LIMITED FINANCIAL PERFORMANCE ANALYSIS OF HIMALAYA
9	P20C0009	DHILROSE BANU.L	GRANITE LIMITED IN CHENNAI
	1 200000	DHIVYA.A	A SUDY ON FIANNCIAL ANALYSIS OF KOTHARI
10	P20CO010		PETROCHEMICAL LIMITED IN CHENNAI
4.4		DIII O/A M	RATIO ANALYSIS OF SUNDARAM FINANCE LIMITED IN
11	P20CO011	DHIVYA.V	PATULLOS STREET IN CHENNAI
12		KALAIVANI.S	A STUDY ON FIANNCIAL PERFORMANCE OF SAKTHI
12	P20CO012	KALAIVANI.5	SUGAR LIMITED, IN COIMBATORE
13		KARTHIKA. R	A STUDY ON EMPLOYEES MOTIVATION IN KODAVAASAL
15	P20CO013	TO CITTING C. IX	TOWN BENEFIT FUND LIMITED IN KODAVAASAL TOWN
14		KIRUBHA.S	A STUDY ON KNOWLEDGE MANAGEMENT TOWARDS
	P20CO014	NAME OF THE OFFICE OFFI	SEEMATTI SILKS & READYMADES (KUMBAKONAM)
15	52222245	LISALI.C	A STUDY ON FIANNCIAL PERFORMANCE OF TAMILNADU
	P20CO015		MERCANTILE BANK IN THOOTHUKUDI
16	P20CO016	LOGESHWARI.V	AN ANALYSIS OF PROFITABILITY THANJAVUR SPINNING MILL LIMITED (THANJAVUR)
	F20C0010		A STUDY ON WORKING CAPITAL MANAGEMENT OF
17	P20CO017	MALAVIKA.M	AROKYA MILK IN KUMBAKONAM TOWN
			A STUDY ON FIANNCIAL ANALYSIS OF SOUTHERN
18		MANIBHARATHI.S	PERTROCHEMICAL INDUSTRIES CORPORATION LIMITED
	P20CO018		IN CHENNAI
19		MEENATCHI.M	A STUDY ON FIANNCIAL PERFORMANCE OF LAKSHMI
13	P20CO019	IVILLINATOTILIVI	MILLS COMPANY LIMITED IN COIMBATORE

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20	P20C0020	NITHYA.R	A STUDY ON FIANNCIAL PERFORMANCE OF EQUITAS SMALL FINANCE BANK
	,		A STUDY ON WEAK FORM EFFICIENCY WITH SPECIAL
21		POOJA NANDHINI.M	REFERENCE TO SELECTED AUTOMOBILE COMPANIES IN
	P20CO021		BOMBAY STOCK EXCHANGE
22		DD A D AV (A TUV) D	A STUDY ON ORGANISATIONAL CULTURE TOWARDS CITY
22	P20CO022	PRABAVATHY.B	UNION BANK (MAIN BRANCH), KUMBAKONAM
23		PRAGATHY.R	A STUDY ON FINANCIL PERFORMANCE OF SHIVA
23	P20CO023	FRAGATITI:N	TEXYARN LUIMITED IN COIMBATORE
24		RAGESWARI.R	RISK AND RETURN ANALYSIS OF SELECTED STOCKS
24	P20CO024	NAGLOWANI.N	LISTED IN BSE SENSEX , INDIA
25		RAJA RAJESWARI. B	A STUDY ON WORKING CAPITAL MANAGEMENT ON
25	P20C0025	NAJA NAJESWANI. B	MEENAKSHI STEEL INDUSTRIES IN PERAVURANI
			A STUDY ON FINANCIAL PERFORMANCE USING RATIO
26		RAJARAJESWARI. R	ANALYSIS OF SRI KANNAPIRAN MILLS LIMITED IN
	P20CO026		COIMBATORE
27		RAMYA.M	A STUDY ON CUSTOMER SATISFACTION OF
	P20CO027		L.G.REFRIGERATOR IN KUDAVASAL TOWN
28		ROSHINI.G	A STUDY ON FIANNCIAL PERFORMANCE OF BALAJI
	P20CO028		AGENCY, KUMBAKONAM
29		SARANYA. C	A STUDY ON EMPLOYEES ATTITUDE TVS-SAKTHI AUTO
	P20CO029		AGENCIES TOWARDS MOTIVATIONAL PRACTICES
30		SATHYABAMA.B	A STUDY ON FIANNCIAL PERFORMANCE OF KOTHARI
	P20CO030		SUGARS AND CHEMICALS LIMITED, CHENNAI
31	P2000024	SANGEETHA.N	A STUDY ON FIANNCIAL PERFORMANCE OF ASIAN
	P20CO031		PAINTS INDIA LIMITED, CHENNAI
32	D20C0022	SNEHA.S	A STUDY ON FIANNCIAL POSITION OF SRI MARKANDEYA
	P20CO032		BOOK GALLERY IN KUMBAKONAM
33	P20CO033	SUBAPARANIGA.S	A STUDY ON FINANCIAL POSITION OF ITC LIMITED IN CHENNAI
	P20C0033		A STUDY ON FIANNCIAL EFFICIENCY OF PRIMARY
34		SUGANYA.S	A STUDY ON FIANNCIAL EFFICIENCY OF PRIMARY AGRICULTURAL CO-OPERATIVE CREDIT SOCIETY
34	P20CO034	JUGANTA.3	LIMITED, THIURPPURAMBAYAM
	1 2000034		FINANCIAL ANALYSIS OF THANJAVUR SARVODAYA
35	P20CO035	VASUNDARA.S	SANGH, KUMBAKONAM
	1 200000		SAME OF THE OF T



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RESEARCH PROJECT DETAILS DEPARTMENT OF COMMERCE- 2022 - 2023

SL.No	ROLL NUMBER	NAME	DETAILS OF ACTIVITY
1	P21CO001	AARTHI M	A STUDY ON TECHNICAL ANALYSIS OF SELECTED STOCK IN BSE SENSEX
2	P21CO002	AARTHI S	A STUDY ON FINANCIAL PERFORMANCE OF TAMILNADU NEWSPRINT AND PAPERS LTD, CHENNAI.
3	P21CO003	ABARNA S	A STUDY ON FINANCIAL PERFORMANCE OF INDIGO PAINTS PRIVATE LTD, CHENNAI
4	P21CO004	AGILA B	A STUDY ON FINANCIAL PERFORMANCE OF LAKSHMI MACHINE WORK LTD,COIMBATORE.
5	P21CO005	AKILANDESHWARI .K	A STUDY ON COMPARATIVE FINANCIAL ANALYSIS OF BPCL & HPCL.
6	P21CO006	ANUSUYA .K	A STUDY ON RATIO ANALYSIS OF ARO GRANITES & TILES, CHENNAI.
7	P21CO007	ARCHANA .K	A STUDY ON OPERATING EXPENSES OF TAMILNADU PETROPRODUCTS CHENNAI
8	P21CO008	BEULANANCY.S	AN ANALYSIS OF PROFITABILITY OF SAMBANDAM SPINNING MILLS LTD IN SALEM.
9	P21CO009	BHUVANESHWARI .R	A STUDY ON FINANCIAL PERFORMANCE OF WORKING CAPITAL CHOLAMANDALA FINANCE COMPANY CHENNAI
10	P21CO010	BHUVANESHWARI.S	A STUDY ON IMPACT OF DEMOGRAPHIC VARIABLES ON INVESTMENT DECISION AMONG RURAL HOUSEHOLDS WITH SPECIAL REFERENCE TO KUMBAKONAM TOWN
11	P21CO011	CIBISNEKA .B	A STUDY ON FINANCIAL PERFORMANCE USING RATIO ANALYSIS OF SRI KANNAPIRAN MILLS LTD
12	P21CO012	ELAVARASI .N	A STUDY ON WORKING CAPITAL MANAGEMENT IN KOTHARI SUGAR AND CHEMICAL LTD
13	P21CO013	JAYASRI .S	A STUDY ON RATIO ANALYSIS OF HINDUJA LEYLAND FINANCE LTD IN CHENNAI.
14	P21CO014	KALAISELVI .S	A STUDY ON FINANCIAL ANALYSIS OF SUPER SPINNING MILLS LTD, COIMBATORE.
15	P21CO015	KAVIBHARATHI .G	A STUDY ON WORKING CAPITAL OF AMBIKA COTTON MILLS LTD, IN COIMBATORE.
16	P21CO016	KAYALVIZHI .D	A STUDY ON WORKING CAPITAL MANAGEMENT OF SUDHARSAN CHEMICAL INDUSTRIES LTD, IN CHENNAI.
17	P21CO017	KOWSALYA .K	A STUDY ON RATIO ANALYSIS OF NACHAMMAI COTTON MILL LTD IN SALEM.
18	P21CO018	MAHESHWARI .M	A STUDY ON FINANCIAL ANALYSIS OF RAMCO INDUSTRIES LTD CHENNAI
19	P21CO019	MALATHI .M	A STUDY ON WORKING CAPITAL MANAGEMENT OF AVT, NEELAMALAI AGRO INDUSTRIES LTD NILGIRIS.

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20	P21C0020	MANISHA .A	A STUDY ON FINANCIAL PERFORMANCE OF SAKTHI SUGAR LTD COIMBATORE
21	P21C0021	MANISHA .R	A STUDY ON FINANCIAL PERFORMANCE OF AMARJOTHI SPINNING MILLS LTD IN TIRUPPUR
22	P21CO022	MOSINASIRIN .B	A STUDY ON CUSTOMER SATISFACTION TOWARDS SAMSUNG MOBILE PHONE
23	P21CO023	NANDHINI .G	A COMPARATIVE ANALYSIS OF EQUITY STOCKS AT SBI &ICICI BANK IN NSE
24	P21CO024	NISHAPARVEEN .N	A STUDY ON FINANCIAL OF TBF NIDHI(KUMBAKONAM) LTD
25	P21CO025	NITHYA .R	LONG ABSENT
26	P21C0026	PARKAVI .S	A STUDY ON WORKING CAPITAL MANAGEMENT OF BALA ASSOCIATES ENGINEERS AND CONTRACTORS PRIVATE LTD IN CHENNAI
27	P21CO027	PRIYADHARSHINI .J	A STUDY ON VOLATILITY OF SELECTED COMPANIES IN BOMBAY STOCK EXCHANGE
28	P21CO028	PRIYADHARSHINI .M	A STUDY ON FINANCIAL ANALYSIS OF DABUR LIMITED
29	P21CO029	RAJAMEENA .S	A STUDY ON EMPLOYEES MOTIVATION IN SHRINARAYANINIDHI LTD IN KUMBAKONAM TOWN
30	P21CO030	RATCHAKA .B	A STUDY ON FINANCIAL PERFORMANCE OF HATSUN AGRO PRODUCT LTD
31	P21CO031	RENUGADEVI .V	A STUDY ON FINANCIAL PERFORMANCE IN NAGA LIMITED DINDIGUL
32	P21CO032	REVATHI .B	A STUDY ON FINANCIAL PERFORMANCE OF EICHER MOTORS LTD
33	P21C0033	SANTHIYA .S	A STUDY ON WORKING CAPITAL MANAGEMENT OF PRIMARY AGRICULATURAL CO-OPERATIVE CREDIT SOCIETY LTD, VEPPATHUR.
34	P21CO034	SNEGA .G	A STUDY ON WORKING CAPITAL MANAGEMENT OF SELECTED CEMENTS COMPANIES LISTED IN BSE
35	P21C0035	SNEHA .M	A STUDY ON RISK AND RETURN ANALYSIS OF BSE SENSEX LISTED COMPANIES
36	P21C0036	SOUNDHARYA .P	A STUDY ON FINANCIAL PERFORMANCE OF INDO NATIONAL LIMITED
37	P21C0037	SOWMIYA .S	A STUDY ON GENDER DIFFERENCES IN INVESTMENT BEHAVIOUR WITH SPECIAL REFERENCE TO MIDDLE INCOME GROUP
38	P21CO038	SRIVIDHYA .M	A STUDY ON WORKING CAPITAL MANAGEMENT OF BGR ENERGY SYSTEMS LTD
39	P21CO039	SUBHALAKSHMI .S	A STUDY ON FINANCIAL ANALYSIS OF VARDHMAN TEXTILE LIMITED
40	P21CO040	THISHIKA .R	A STUDY ON FINANCIAL PERFORMANCE OF SHIVA TEYARN LTD IN COIMBATORE
41	P21CO041	VERGINYA .A	A STUDY ON CAPITAL STRUCTURE OF KPR MILL LTD COIMBATORE.

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A STUDY ON RATIO ANALYSIS OF LOYAL TEXTILES MILLS LTD



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KUMBAKONAM.

Dr. T. TAMILMATHI M.Com., M.Phil., Ph.D. MBA., Assistant professor in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled "A STUDY FINANCIAL PERFORMANCE OF CITY UNION BANK GANDHI NAGAR KUMBAKONAM" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss R. GAYATHRI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

Place:

Date: 1. 4. 2019

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Associate Professor & Her SKSS Arts College,
Thiruppanandal-61250

Mrs. M. BANUMATHI M.COM., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

PORTFOLIO RISK AND RETURN OF BSE STOCKS "submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss V. ARTHIKAPRIYARANJANI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

Signature of the Supervisor

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Thiruppanandal-61250

Associate Professor & New

Mrs. M. BANUMATHI M.COM.. M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled "A STUDY ON WORKING CAPITAL MANAGEMENT OF PRIMARY AGRICULTURAL CO-OPERATIVE CREDIT SOCIETY LTD, VEPPATHUR" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss M. THULASI DEVI Post—Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

Signature of the Supervisor

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Place:

Date: 1-H-2019

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Associate Professor & He.
Dept of Commune.

SKSS Arts College.

Thiruppanandal-61250

Mrs.N.DEEPA M.Com., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled "A STUDY ON RATIO ANALYSIS OF REPCO HOME FINANCE LIMITED IN KUMBAKONAM" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss S. HEERTHANA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

Signature of the Supervisor

Place:

Date: 1. H-2019

Government College for Woman (Autonomous)

Associate Professor & Her Dept of Communes SKSS Arts College, Thiruppanandal-61250 Mrs. S. USHA, M.COM., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-o12001

April 2019

Certificate

This is to certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION OF SYNDICATE BANK AT KUMBAKONAM" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss R. MEENA Post—Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

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Signature of the Supervisor

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Dept of Commerce, SKSS Arts College,

Mrs. G.ABIRAMY M.COM., "M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF PRIMARY AGRICULTURE CO-OPERATIVE CREDIT " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss D. PRIYA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

Signature of the Supervisor

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Place:

Date: 1.4.2019

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Associate Professor & Her Dept of Commune.

SKSS Arts College,

Dr. A. JEYACHITRA M.Com., M.Phil., Ph.D. Assistant professor in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled "A STUDY ON THE SATISFACTION LEVEL OF URBAN WOMEN TOWARDS SAMSUNG REFRIGERATORS IN KUMBAKONAM TOWN" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss R. DEEPALAKSHMI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

A. Jeynello Signature of the Supervisor

Place:

Date: 1.4.2019

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SKSS Arts College.

Dr. T. TAMILMATHI M.Com., M.Phil., Ph.D. MBA., Assistant professor in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled "A STUDY ON INVESTMENT AVENUES WITH SPECIAL REFERENCE TO KUMBAKONAM TOWN" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss K. AISHWARYA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

Signature of the Supervisor

Place:

Date: 1.4.2019

2), Pop of Woman (Autonomous)
Sovernment College for Woman 512001

Associate Professor & Her Dept of Commerce SKSS Arts College. Thiruppanandal-61250 Mrs. S. USHA M.COM., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled " A STUDY ON WORKING CAPITAL MANAGEMENT OF SELECTED CEMENTS COMPANIES LISTED IN BSE " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss S. VETHANAYAKI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

Signature of the Supervisor

Place:

Date: 1-4-2019

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Associate Professor & Her Dopt of Communica SKSS Arts College.

April 2019

Certificate

This is to certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION AND BRAND PREFERENCE TOWARDS JOHNSONS BABY SOAP WITH SPECIAL REFERENCE TO PAPANASAM TOWN " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss K. RAMA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

Signature of the Supervisor

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Place:

Date: 1-4-2019

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Associate Professor & He
Dept of Commerce

SKSS Arts College.

Thiruppanandal-61250

Dr. M. MAHESWARI M.Com., M.Phil., Ph.D. MBA.. Assistant professor in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled "A STUDY ON EMPLOYEES JOB SATISFACTION TOWARDS THICO SILKS IN THIRUBHUVANAM " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss D. ABINAYA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

M. Nalus Signature of the Supervisor

Place:

Date: 1.4.2019

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A count of Committee

SKSS Arts College.

Thiruppanandal-61250

Mrs. G. ABIRAMY M.COM... M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF INDIAN BANK TO SUNDARAPERUMAL KOIL" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss P. MEENAMAHESWARI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

Signature of the Supervisor

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Date: 1-4-2019

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Associate Professor & No.

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Mrs.N.DEEPA M.Com., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled "A STUDY ON CUSTOMER SATISFICATION TOWARDS IN CINTHAL SOAP KUMBAKONAM TOWN" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss P. GAYATHRI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

Signature of the Supervisor

Place:

Date: 01.04.2019

2). Profesor Woman (Autonomous)

Kumbakonam-612001

Associate Professor & Hail Dept of Commerce. SKSS Arts College.

Dr. A. JEYACHITRA M.Com., M.Phil., Ph.D. Assistant professor in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled "A STUDY ON WORKING CAPITAL MANAGEMENT OF SHRIRAM MUTUAL FUND IN KUMBAKONAM" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss V. AARTHI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

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Date: 01.04.2019

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Associate Professor & Her Dept of Commerce. SKSS Arts College,

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Mrs. N.DEEPA M.Com., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled " A STUDY ON CUSTOMER SATISFICATION TOWARDS HONDA TWO WHEELER IN KUMBAKONAM TOWN" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss K.BHUVANESHWARI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

Signature of the Supervisor

Place:

Date: 1. 4. 2019

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According out - son to the Dept of Communica SKSS Arts College. Thiruppanandal-61250 Dr. A. JEYACHITRA M.Com., M.Phil., Ph.D. Assistant professor in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS JIO SIM IN KUMBAKONAM TOWN " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss M. KEERTHIKA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

Place:

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Associate Professor & Her Dept of Commune. SKSS Arts College.

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Mrs N DI LPA M Com., M Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019.

Certificate

This is to certify that the project work entitled A STUDY ON EMPLOYEES JOB SATISFACTION TOWARDS HDFC BANK (P) LIMITED IN KUMBAKONAM "submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss P. KOUSALYA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

Signature of the Supervisor

Place:

Date: 01.04.2019.

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Mrs. S. USHA M.COM., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled " A STUDY ON CUSTOMER OPINION AND ATTITUDE TOWARDS SUNFEAST BISCUIT IN KUMBAKONAM TOWN" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss S. PRIYANKA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

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SKSS Arts College.

Thiruppanandal-61250

Place:

Date:

Dr. M. MAHESWARI M.Com., M.Phil., Ph.D. MBA.. Assistant professor in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2019

Certificate

This is to certify that the project work entitled "A STUDY ON RELATIONSHIP BETWEEN RISK AND RETURN OF SELECTED STOCK LISTED IN NSE AUTOMOBILE INDUSTRIES" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss S. DEVI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2018-19 under my supervision.

Signature of the Supervisor

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Place:

Date: 1.4. 2019

21. Professional designs

Associate Professor & Hor Dept of Communica SKSS Arts College,

Thiroppananual-61250

Mrs. S. USHA M.com., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled " A STUDY ON WORKING CAPITAL OF MUTHOOT FINCORP IN KUMBAKONAM" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss W. SHAMILI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20

Signature of the Supervisor

Place:

Date:

Signature of the Head of the Department

Mrs. S. USHA M.com., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled " A STUDY ON RELATIONSHIP BETWEEN RISK AND RETURN ANALYSIS OF SELECTED STOCKS ON BSE USING CAPITAL ASSET PRICING MODEL " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss G. M. SARANYA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

Signature of the Supervisor

Place:

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Kumbakunam-612001

Mrs. S. USHA, M.com., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled "A STLDY ON RATIO ANALYSIS OF HDB FINANCE LIMITED" submitted to the Bharathedasan I noversity, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss SAUIAVALAKSHMI Post. Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

C. USCA Signature of the Supervisor

Place:

Date

Signature of the Head of the Department

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DR. A. JEYACHITRA M.com., M.Phil., Ph.D., Assistant professor in commerce Government College for Women(Autonomous) Kumbakonami-612001

April 2020

Certificate

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF SRIRAM TRANSPORT FINANCE COMPANY LIMITED " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss G.DEEPIKA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

Signature of the Supervisor

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Signature of the Head of the Department

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Dr. M. MAHESWARI M.com., M.Phil., Ph.D., Assistant professor in commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled " A STUDY ON FINANCIAL PERFORMANCE OF KARUR VYSYA BANK IN KUMBAKSONAM TOWN" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss M. KEERTHANA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

Signature of the Supervisor

Place:

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Mrs.N.DEEPA M.Com., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled " A STUDY ON THE PERCEPTION OF THE POLICY HOLDERS TOWARDS INSURANCE POLICIES OF THE LIFE INSURANCE CORPORATION OF INDIA IN KUMBAKONAM" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss A. ANUSUYA Post. Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

Signature of the Supervisor

Place:

Date:

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Mrs. R. ANUSUYA M.com., B.Ed., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled "A STUDY ON RATIO ANALYSIS OF BAJAJ FINANCE LIMITED IN KUMBAKONAM" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss A. SOUMIYA Post—Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

Signature of the Supervisor

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Dr. T. TAMILMATHIM.com., M.Phil., Ph.D., MBA., Assistant professor in commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled " A STUDY ON WORKING CAPITAL MANAGEMENT OF AROKYA MILK IN KUMBAKONAM TOWN" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss D.DURGA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

Place:

Date:

Dr. M. MAHLSWARI M.com , M.Phil., Ph.D., Assistant professor in commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled " A STUDY ON FINANCIAL PERFORMANCE OF SRI VINAYAGAMOORTHY HANDICRAFTS IN THIRUVALALNZULI" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss N. DIVYABHARATHI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision

Signature of the Supervisor

Place

Date:

Dr. M. MAHESWARI M.com., M.Phil., Ph.D., Assistant professor in commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled "AN ANALYSIS OF MARKET EFFICIENCY IN BSE INDICES: A STUDY WITH A SPECIAL REFERENCE TO BOMBAY STOCK EXCHANGE IN INDIA" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss K. PAPPATHI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

Signature of the Supervisor

Place:

Date:

Signature of the diese for Home Additionent Kumbakonam 612001

April 2020

Certificate

This is to certify that the project work establed "A STUDY ON RATIO ANALYSIS OF TAS DASARATHY MOTOR COMPANY IN KIMBAKONAM" submitted to the Bharathidasan University, in partial fulfillingin of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss B. ARIRAMI. Post. Graduate student of Government College for Women Autonomous)-Kumbakenam is an original and independent work carried out during 2019-20 under my supervision.

Place

Date:

Signature of the Countries Automorphism (Automorphism)

HOO OF COUNTRIES (Automorphism)

Furnitations of 1201

MRS. M. BANUMATHI M.com., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-o12001

April 2020

Certificate

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF CHOLAMANDALAM INVESTMENT AND FINANCE COMPANY LIMITED" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss G. BHARATHI. Post: Graduate student of Government College for Women Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

Signature of the Supervisor

Place

Date

Signature of the Head of the Department

2. 2, 6

HOD OF COMMERCE
Government College for Woman (Autonomous)
Kumbakonam-612901

Dr. T. TAMILMATHI M.com., M.Phil., Ph.D., MBA., Assistant professor in commerce Government College for Women Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled " A STUDY ON FINANCIAL PERFORMANCE OF HINDUJA LAYLAND FINANCE LIMITED IN KUMBONAM " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss S. ROJA Post. Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

Significant of the Supervisor

Place

Date:

Mrs. R. ANUSUYA M.com., B.Ed., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonani-612001

April 2020

Certificate

This is to certify that the project work entitled " A STUDY ON OPERATIONAL EFFICIENCY OF LAKSHMI MILL COMAPANY IN COIMBATORE " submitted to the Bharathidasan University. in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss P. VINOTHINI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

> Dungus _ Signature of the Supervisor

Place:

Date:

Or. W. JAYA Service Department

HARMANN COMES TO MARKET INCH Kontakulum - 152 mil

D. S. TANDANATHMANN, M.Phil., Ph.D. MBA.

Serving to seed out a commence

sessentinen, seitlese to: Women, Autonomous)

Kumbukanum a 200

April 2020

Certificate

This is to come that the prosect work entitled "A STUDY ON RATIO ANALYSIS OF SUPERIOR FINANCE LIMITED IN KUMRAKONAM" submitted to the Bharathidasan University of normal talfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Miss R. MANIMEGALAI Post Graduate student of Geographical College to Women Autonomous Company is an original and independent work carried out during 27 (9-27 under its supervision).

Signature of the Supervisor

Mary

Date

Signature of the titled of the Repartment

Mrs. R. ANUSUYA M.com., B.Ed., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF INDIA CEMENT LIMITED" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss B. SHALINI Post—Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

Signature of the Supervisor

Place:

Date:

Signature 05/56 (class) the Department

Mrs. S. USHA M.com., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled " A STUDY ON WORKING CAPITAL OF MUTHOOT FINCORP IN KUMBAKONAM" submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss W. SHAMILI Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20

Signature of the Supervisor

Place:

Date:

Mrs. S. USHA M.com., M.Phil., Lecturer in Commerce Government College for Women(Autonomous) Kumbakonam-612001

April 2020

Certificate

This is to certify that the project work entitled " A STUDY ON RELATIONSHIP BETWEEN RISK AND RETURN ANALYSIS OF SELECTED STOCKS ON BSE USING CAPITAL ASSET PRICING MODEL " submitted to the Bharathidasan University, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE(Financial Management) by Miss G. M. SARANYA Post Graduate student of Government College for Women(Autonomous)-Kumbakonam is an original and independent work carried out during 2019-20 under my supervision.

Signature of the Supervisor

Place:

Date:

Signature of the Head Buther Be patronning | HOD OF College for Woman (Authority) | Covernment College for Woman (Authority)

Kumbakunam-612001

Mrs .R .ANUSUYA M.Com.,B.Ed., M.Phil.,

Lecturer of commerce.

Government College for Women (Autonomous),

Kumbakonam-612 001.

April 2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON PERFORMANCE OF WOMEN STREET VENDORS IN KUMBAKONAM TOWN" Submitted to Bharathidasan University, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by A.D.SANTHIYA Post Graduate student of Government College for women (Autonomous) Kumbakonam is an original and independent work carried out during 2020-2021 under my supervision.

Place: Kumbakonam

Date: \$3.64 .0021

Signature of the Supervisor

Dr. R. REVATHI., M.Com., M.Phil., PGDBA., Ph.D.,

Assistant professor in Commerce

Government College for Women (Autonomous),

Kubkakonam- 612 001.

April - 2021

CERTIFICATE

This is to Certify that the Project work entitled "A STUDY ON RATIO

ANALYSIS OF RAJSHREE SUGAR INDUSTRY LIMITED IN COIMBATURE"

Submitted to the BHARATHIDASAN UNIVERSITY, in the Partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Selvi. R. RANJANI Post Graduate Student of Government College for women (Autonomous), Kumbakonam is an original and independent work Carried out during 2020-2021 under my supervision.

Place: Kumbakonam

Signature of the Supervisor

Date: 23-04-2021

G. ABIRAMY, M.Com., M.Phil,

Lecturer in commerce.

Government college for Women [Autonomous]

Kumbakonam - 612 001.

April - 2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF ASIAN PAINTS INDIA LIMITED CHENNAI WITH SPECIAL REFERENCE TO KUMBAKONAM TOWN" Submitted to the BHARATHIDASAN UNIVERSITY, for the partial fulfillment of the requirements for the award of DEGREE OF MASTER OF COMMERCE [Financial Management] by R. PAVITHRA Post Graduate student of Government college for Women [Autonomous]. Kumbakonam is an original and independent work carried out during 2020 -2021 under my supervision.

Place: Kumbakonam

Signature of Supervisor

Date:

Head of the Department



Dr. T.TAMILMATHI M.Com M.BA M. Phil..., Ph.D.,

Assistant Professor of Commerce Government College for Women (Autonomous) Kumbakonam – 612001

April-2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON THE SATISFACTION LEVEL OF URBAN WOMEN TOWARDS WHIRLPOOL REFRIGERATOR IN KUMBAKONAM TOWN" Submitted to Bharathidasan University, in the partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by Selvi. K.RAJESWARI Post Graduate student of Government College for women (Autonomous) Kumbakonam is an original and independent work carried out during 2020-2021 under my supervision.

Place: Kumbakonam

Date: 28. 04. 2021

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Signature of the supervisor

Signature of the Head of the Department

2

Mrs.N.DEFPA.M.Com.M.Phil.

Lecturer in commerce

Covernment College for Women (Autonomous)

Kumbakonam-621 001

April-2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON THE WORKING OF AXIS BANK LIMITED -CHENNAL" Submitted to the BHARATHIDASAN UNIVERSITY in the fulfillment of the requirement of the award of DEGREE OF THE COMMERCE (Financial Management) By Schris SATHYA. Post Graduate student of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2020-2021 under my supervision.

Place: Kumbakonam

Date. 23. 04. 2021

Signature of the Supervisor

(NDEEPA)



Mrs. S.USHA, M.Com., M.Phil.

Lecturer of Commerce,

Government College for Women (Autonomous)

Kumbakonam - 612 001.

April - 2021

CERTIFICATE

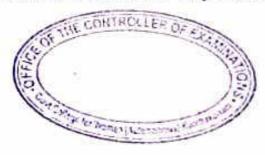
This is to certify that the project work entitled "A STUDY ON FINANCIAL ANALYSIS OF TOYOTA MOTOR CORPORATION CHENNAI" submitted to the Bharathidasan University, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Selvi. ABINAYA. I, (Reg.No. P19CO001) Post Graduate student of Government College for Women (Autonomous), Kumbakonam is original and independent work carried out during 2020-2021 under my supervision.

Place: Kumbakonam

Date: 23-04-2021

SIGNATURE OF THE

SUPERVISOR



Mrs.M.RAJA RAJESWARI M.F.M., M.B.A., M.Phil.,

Lecturer in Commerce.

Government College for Women (Auotonomous),

Kumbakonam - 612001

April - 2021

CERTIFICATE

This is to certify that the project work entitles "A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING WITH REFERENCE TO KUMBAKONAM TOWN" in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Selvi. G.AISHWARYA Post Graduate student of Government College for Women (Autonomous), Kumbakonam is an original and independent worked carried out during 2020 - 2021 under my supervision.

Place: Kumbakonam Signature of the supervisor

Date :23.04.2021



Dr. M. MAHESWARI, M.COM., M.Phil., Ph.D.,
Assistant Professor of Commerce,
Government College for Women (Autonomous)
Kumbakonam – 612001.

April-2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON RISK MANAGEMENT IN MAYAVARAM BENEFIT FUND LIMITED". Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by selvi. B. Baranika Post Graduate student of Government College for Women (Autonomous), Kumbakonam is original and independent work carried out during 2020-2021 under my supervision.

Place: kumbakonam

Signature of the supervisor

Date: 23.04.2021

Signature of the Head of the Department

TOT THE FIERD OF THE DEPART

A 10846

Mrs. N. DEEPA, M.Com, M.phil,

Lecturer in Commerce.

Government College for Women (Autonomous),

Kumbakonam-612 001

April-2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON INVESTMENT ATTITUDE OF WOMEN INVESTORS WITH REFERENCE TO KUMBAKONAM TOWN." Submitted to the BHARATHIDASAN UNIVERSITY, in the fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Selvi. B. DEEPALAKSHMI, Post Graduate student of government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2020-2021 under my supervision.

Place: Kumbakonam

Signature of the supervisor

Date : 28 4 3221

(N.DEEPA)



Mrs.G.ABIRAMY M,Com., M.Phil.,

Government College of Women,

Kumbakonam - 612 001

April - 2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON THE GOLD INVESTMENT BEHAVIOUR OF THE INVESTORS IN KUMBAKONAM" submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements for the award of the DEGREE OF MASTER OF COMMERCE(Financial Management) by Selvi. C.DHANYA Post Graduate Student of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2020 – 2021under my supervision.

Place: Kumbakonam

Signature of the supervisor

Date :

Dr. R. REVATHI M.Com M. Phil..., PGDBA., Ph.D., Assistant Professor of Commerce Government College for Women (Autonomous) Kumbakonam – 612001

April-2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ONCUSTOMER SATISFACTION AND BRAND PREFERENCE TOWARDS JOHNSON BABY SOAP WITH SPECIAL REFERENCE PAPANASAM" Submitted to Bharathidasan University, in the partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by Selvi. S. DHARMASAMVARTHINE, Post Graduate student of Government College for women (Autonomous) Kumbakonam is an original and independent work carried out during 2020-2021 under my supervision.

Place: Kumbakonam

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Date: 23.04.2021

Signature of the supervisor

Signature of the Head of the Department

1/2/4/2/



Mrs. M. RAJARAJESWARL, M.F.M., M.B.A., M. Phil.,

Assistant Professor of Commerce

Government College for Women (Autonomous).

Kumbakonam - 612 001

April- 2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF MUTHOOT FINCORP IN KUMBAKONAM" Submitted to the Bharathidasan University for the partial fulfilment of the requirements for the award of DEGREE OF MASTER OF COMMERCE (FINANCIAL Management) by K.GAYATHRI post graduate student of Government College for Women (Autonomous), kumbakonam is an original and independent work carried out during 2020 – 2021 under my supervision

Place, kumbakonam

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Date: 23.04.2021

signature of supervisor

Dr.W.JAYASEELI,M.COM.,M.Phil.,Ph.d.,

Associate professor of commerce,

Government college for women (Autonomous),

Kumbakonam - 612 001.

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON STUDENTS ATTITUDE TOWARDS WOMEN ENTREPRENEURSHIP" Submitted to the Bharathidasan University, for the partial fulfillment of the requirement for the award of DEGREE OF MASTER OF COMMERCE (Financial management) by S. MAHALAKSHMI Post Graduate student of Government college for women (Autonomous), Kumbakonam is an original and independent work carried out during 2020 -2021 under my supervision.

Place: Kumbakonam

Date: 28. 04. 2021

Signature of the supervisor



Mrs. S. Usha., M.Com., M.Phil.,

Lecturer of Commerce

Government College For Women (Autonomous)

Kumbakonam - 612 001

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON RATIO ANALYSIS OF WIPRO LIMITED, CHENNAL." submitted to the Bharathidsan University, for the partial fulfillment of the requirement for the award of DEGREE OF MASTER OF COMMERCE (Financial Management by, SELVI C. PRITHIYANKARA DEVI, (Reg. No: P19co017) Post Graduate Student of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2020-2021 under my supervision.

Place: Kumbakonam

Date: 23 . 4 . 21

23/4/01

Signature of the Supervisor

O. G. ANTEN (Autoronous) Kuratakonam

Mrs.M.RAJARAJESWARI, M.F.M., M.B.A., M.Phil., Faculty in Commerce.

Government College for Women (Autonomous),

Kumbakonam – 612 001.

April - 2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS AVAIN MILK WITH SPECIAL REFERENCE TO KUMBAKONAM TOWN" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement of the award of MASTER OF COMMERCE (Financial Management) by selvi. M.RAJALAKSHMI, Post Graduate Student of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2020 – 2021 under my supervision.

Place: Kumbakonam

Date 23 04. 2021

Signature of the supervisor



Dr. R. REVATHI., M.Com., M.Phil., PGDCA., Ph.D.,

Faculty in Commerce,

Government College for Women (Autonomous),

Kumbakonam-612 001

April-2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEES JOB SATSFACTION TOWARDS HDFC BANK IN KUMBAKONAM" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Selvi. D. SANDHIYA Post Graduate student of Government College for women (Autonomous), Kumbakonam is an original and independent work carried out during 2020-2021 under my supervision.

Place: Kumbakonam

Date: 23.04.2021

Signature of the supervisor

DR. A.JEYACHITRA, M.Com., M.Phil., M.B.A., Ph.D.

Assistant Professor of Commerce,

Government College for Women (Autonomous)

Kumbakonam - 612 001.

April - 2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON RISK AND RETURN RELATIONSHIP OF PHARMA SECTORS IN BSE" submitted to the Bharathidasan University, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by SATHYA.G. Post Graduate student of Government College for Women (Autonomous), Kumbakonam is original and independent work carried out during 2020-2021 under my supervision.

Place: Kumbakonam

Date: 23.04.2021

SIGNATURE OF THE SUPERVISOR

DR.M.MAHESWARI,M.Com., M. Phil., Ph.D.,

Assistant professor of commerce,

Government college for women (Autonomous)

Kumbakonam - 612001.

April - 2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF LAKSHMI MODERN RICE MILL IN KUMBAKONAM TOWN". Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by selvi. S.Uma Maheswari Post Graduate student of Government College for Women (Autonomous), Kumbakonam is original and independent work carried out during 2019-2020 under my supervision.

Place: kumbakonam

Signature of the supervisor

Date: 23.04.202

Signature of the Head of the Department

CONTROLLER OF

Dr. A. JEYACHITRA M.Com., MBA., M. Phil., Ph.D.,

Assistant Professor of Commerce Government College for Women (Autonomous) Kumbakonam - 612001

April-2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EXPECTED RETURN AND RISK OF BSE SENSEX LISTED COMPANIES" Submitted to Bharathidasan University, in the partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by G. VARSHA, Post Graduate student of Government College for women (Autonomous) Kumbakonam is an original and independent work carried out during 2020-2021 under my supervision.

Place: Kumbakonam

Date: 23.4.21

Signature of the supervisor

Mrs .S .USHA, M.COM., M.Phil.,

Lecturer of commerce

Government College for Women (Autonomous),

Kumbakonam - 612 001

April-2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL ANALYSIS OF MODERN STEEL LTD IN CHENNAI" Submitted to Bharathidasan University, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by D.SUBASHINI Post Graduate student of Government College for women (Autonomous) Kumbakonam is an original and independent work carried out during 2020-2021 under my supervision.

Place: kumbakonam

Signature of the supervisor

R.128ho

Date: 23.04 2021



M.BANUMATHI, M.Com., M.Phil,

Lecturer in commerce,

Government college for Women [Autonomous]

Kumbakonam - 612 001.

April - 2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION OF YAMAHA RIS BIKE WITH SPECIAL REFERENCE TO KUMBAKONAM TOWN" Submitted to the BHARATHIDASAN UNIVERSITY, for the partial fulfillment of the requirements for the award of DEGREE OF MASTER OF COMMERCE [Financial Management] by G.NISHA Post Graduate student of Government college for Women [Autonomous], Kumbakonam is an original and independent work carried out during 2020 -2021 under my supervision.

Place: Kumbakonam

Signature of Supervisor

Date: 23. 04. 2021

Head of the Department



Dr. M. MAHESWARI, M.Com., M.Phil., Ph.d.

Assistant Professor of Commerce,

Government College for Women (Autonomous)

Kumbakonam - 612 001.

April - 2021

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEES MOTIVATION IN TOWN BENEFIT FUND KUMBAKONAM LTD IN KUMBAKONAM TOWN" submitted to the Bharathidasan University, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Selvi. RAMYA.M, Post Graduate student of Government College for Women (Autonomous), Kumbakonam is original and independent work carried out during 2020-2021 under my supervision.

Place: Kumbakonam

Date: 23.0421

SIGNATURE OF THE

SUPERVISOR



Dr. A. JAYACHITRA, M.Com., M.Phil., M.B.A., Ph.D.

Assistant Professor of Commerce

Government College For Women (Autonomous)

Kumbakonam - 612 001

CERTIFICATE.

This is to certify that the project work entitled "A STUDY ON TESTING OF EFFICIENT MARKET HYPOTHESIS ON TOP TEN COMPANIES LISTED IN NSE" submitted to the Bharathidasan University, for the partial fulfillment of the requirement for the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by ROHINI, Post Graduate Student of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2020-2021 under my supervision

Place: Kumbakonam

A Jaye Calo

Date: 9 5 64 - 2621

Mrs. M. RAJARAJESWARI M.F.M., M.B.A., M.Phil.,

Lecturer in Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612 001.

May-2022

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL POSITION OF SRI MARKANDEYA BOOK GALLERY IN KUMBAKONAM" Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by S. SNEHA, Post Graduate student of Government College for Women [Autonomous], Kumbakonam is an original and independent work carried out during 2021 – 2022 under my supervision.

Place: Kumbakonam

Signature of the Supervisor

Date: 30-5 8022

Signature of the Head of the Department

Dr. W. JAY/ On the M.Phil. Philo.

Government : Kuthalak

Dr.A.BALU, M.Com. M.B.A., M.Phil. Ph.D.
Assistant Professor & Head
P.G. & Research Dept. of Commerce
Government Arts College (Autonomous)
Kumbakonam - 612 002

Mrs. M. BANUMATHI, M.COM., M.PHIL.,

Lecturer in Commerce,

Government College For Women (Autonomous),

Kumbakonam-612 001.

MAY 2022

CERTIFICATE

This is certify that the project work entitled "A STUDY ON THE FINANCIAL PERFORMANCE OF LOTTE INDIA CORPORATION LIMITED IN CHENNAI" Submitted to the BARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements for the award of DEGREE OF MASTER OF COMMERCE (Financial management) by Selvi. R. AKILA Post Graduate Student Of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2021-2022 under my supervision.

Place: Kumbakonam

Signature of the Supervisor

713-1L 1

Date: 30.05. 2022

Signature of The Head of The Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph. D. A.BALU, M.Com., M.B.A. M.Phil., Ph.D.,
Associate Professor of Commercial
Assistant Professor & Head

Associate Professorof Commerce
Government College for Women (Autonomous)
Kumbakonam - 612 001

Assistant Professor Commerce
P.G. & Research Dept. of Commerce
Government Arts College (Autonomous)
Kumbakonam - 612 002

Mrs.R.ANUSUYA, M.Com., B.Ed., M.Phil.,

Lecturer in commerce,

Government College for woman (Autonomous),

Kumbakonam-612001.

May - 2022

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL ANALYSIS OF KOTHARI PETROCHEMICAL LIMITED, CHENNAI", Submitted to the BHARATHIDASAN UNIVERSITY in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by A.DHIVYA Post Graduate student of Government College for woman (Autonomous), Kumbakonam is original and independent work carried out during 2021-2022 under my supervision.

Place: kumbakonam

Date: 30.05.2022

signature of the supervisor

Signature of the Head of the Department

Dr.W.JAYASEELI, M.Com., M.Phil., Ph.D., HOD of Commerce

Government College for Women (Autonomous)
Kumbakonam - 612 801.

External Examiner

Dr.A.BALU, M.Com., M.B.A., M.Phil., Ph.D.,
Assistant Professor & Head
P.G. & Research Dept. of Commerce
Government Arts College (Autonomous)
Kumbakonam - 612 002.

Mrs. S. USHA M.COM., M.Phil.,

Lecturer in Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612 001.

May - 2022

CERTIFICATE

This is to certify that the project work entitled, "A STUDY ON FINANCIAL PERFORMANCE USING RATIO ANALYSIS OF SRI KANNAPIRAN MILLS LIMITED, IN COIMBATORE" Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfilment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by, SELVI R.RAJARAJESWARI, Post Graduate student of Government College for Women [Autonomous], Kumbakonam is an original and independent work carried out during 2021 – 2022 under my supervision.

Place: Kumbakonam

Date: 30.05.2022

Signature of Supervisor

Signature of the Head of the Department

Dr.A.BALU, M.Com.M.B.A.M.Phil.Ph.D., Assistant Professor & Head P.G. & Research Dept. of Commerce Government Arts College (Autonomous) Kumbakonam - 612 002. pr. T. TAMILMATHI, M.Com, M.Phil., Ph.D., MBA., Assistant Professor of Commerce,

Government College for Women (Autonomous),

Kumbakonam -612 001.

MAY -2022

CERTIFICATE

This is to clarify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE IN PONNI SUGAR (ERODE) LIMITIED ERODE" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Miss. S.DEEPESWARI, Post Graduate student of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2021-2022 under my supervision.

Place: Kumbakonam

Date: 30-05-2022

Signature of the Supervisor

Signature of the Head of the Department

Dr. W. JAYASEELI, M. Com., M. Phil., Ph.D.,

Associate Professor of Come Government Collection Times (A pust).

Kumbak 512 00

Dr.A.BALU, M.Com. M.B.A. M.Phil. Ph.D.
Assistant Professor & Head
P.G. & Research Dept of Commerce
Government Arts College (Autonomous)
Kumbakonam - 612 002

GOVERNMENT COLLEGE FOR WOMEN (AUTONOMOUS) KUMBAKONAM PG & RESEARCH DEPARTMENT OF COMMERCE

Bonafide certificate

Staff-in-charge

Place: Kumbakonam

Date: 20 - 11 - 2021

In Valata

Head of the department

Examiners

1.

P.G. & Research Dept. of Commerce Government Arts College (Autonomous) Kumbakonam - 612 002

2.

Dr.A. JEYACHITRA, M.COM., M.Phil., M.B.A., Ph.D.

Assistant Professor of Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612 001.

May - 2022

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON WEAK FORM EFFICIENCY WITH SPECIAL REFERENCE To SELECTED AUTOMOBILE COMPANIES IN BOMBAY STOCK EXCHANGE Submitted to the BHARATHIDASAN UNIVERSITY", in partial fulfilment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by M. POOJA NANDHINI, Post Graduate student of Government College for Women [Autonomous], Kumbakonam is an original and independent work carried out during 2021 – 2022 under my supervision.

Place: Kumbakonam

Date: 30.5.22

Signature of the Supervisor

Dr.A.BALU, M.Com., M.B.A., M.Phil., Ph.D. Assistant Professor & Head

P.G. & Research Dept.of Commerce
Signature of the Head of the Department Arts College (Autonomous)

Kumbakonam - 612 002.

Dr. W. JAYASEF' I, Com M.Phil. Ph.D.

Associate Pro

oi lo arce,

Government Colle T 1

Kumb or 4

Mrs. G. ABIRAMY.,M.COM.,M.PHIL.,

Guest Lecturer in Commerce

Government college for women (Autonomous),

Kumbakonam- 612 001.

May 2022

CERTIFICATE

This is certify that the project work entitled "A STUDY ON FINANCIAL POSITION OF ITC LIMITED IN CHENNAI" Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements for the award of DEGREE OF MASTER OF COMMERCE (Financial management) by Selvi S. SUBAPARANIGA post graduate student of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2021-2022 under my supervision.

Place: Kumbakonam

Signature of the Supervisor

Date: 30.05.2022

Julus of 3 Signature Of The Head Of The Department

Dr.W.JAYASEELI. M. Com., M. Phil., Ph.D.,

HOD of Commerce

Covernment Collage for Women (Autonomous)

Kumbakonam - 612 001.

Dr.A.BALU, M.Com., M.B.A., M.Phil., Ph.D., Assistant Professor & Head P.G. & Research Dept.of Commerce Government Arts College (Autonomous)

Kumbakonam - 612 002.

Mrs.M. RAJARAJESWARI M.F.M., MBA., M.Phil., Lecturer in Commerce,
Government College for Women (Autonomous),
Kumbakonam -612 001.

MAY -2022

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON ORGANISATIONAL CULTURE TOWARDS CITY UNION BANK (MAIN BRANCH), KUMBAKONAM" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERRCE (Financial Management) by Miss. B. PRABAVATHY, Post Graduate student of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2021-2022 under my supervision.

KI MET

Place: Kumbakonam

Date: 30.5. 2022

Signature of the Supervisor

Signature of the Head of the Department

Dr. W. JAYASEELI, M. Com, M. Prat. Phag. J.
Associate Professor of Commerce

Government College for Women

P.G. & Research Dept. of Commerce
Government Arts College (Autonomous)
Kumbakonam - 612 002.

Dr. R. REVATHI M.COM., M.Phil. PGDBA., Ph.D.

Assistant Professor of Commerce

Government College for Women (Autonomous)

Kumbakonam - 612 001.

May - 2022

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON PERFORMANCE FINANCIAL **BALAJI** OF AGENCY KUMBAKONAM" Submitted BHARATHIDASAN to the UNIVERSITY, for the partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by MISS. G. ROSHINI, Post Graduate student of Government College for Women (Autonomous) ,Kumbakonam is an original and independent work carried out during 2021 - 2022 under my supervision.

Place: Kumbakonam

Date: 30.05.2022

Signature of Supervisor

Signature of the Head of the Department

Dr W.JAYASEELI, M.Com., M.Phil., Ph.M.S **HOD of Commerce**

Numberonam - M. A

Dr.A.BALU, M.Com Assistant Professor & Head P.G. & Research Dept. of Commerce Government Arts College (Autonomous)

Kumbakonam - 612 002.

Mrs. R.ANUSUYA., M.Com., B.Ed., M.Phil.,

Lecturer in Commerce,

Government College for Women (Autonomous).

Kumbakonam - 612 001.

May - 2022

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL EFFICIENCY OF PRIMARY AGRICULTURAL CO-OPERATIVE CREDIT SOCIETY LTD., THIRUPPURAMBAYAM"submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by S.SUGANYA, Post Graduate student of Government College for Women (Autonomous), kumbakonam is an original and independent work carried out during 2021 - 2022 under my supervision.

Place: Kumbakonam

Date: 30-05-2022

Almoute Signature of the supervisor

Signature of the Head of the Department

Dr.W.JAYASEELI, M.Com., M.Phil., Ph.D., **HOD of Commerce** Government College for Women (Autonomous)

Kumbakenam - 812 001.

External Examiner Dr.A.BALU, M.Com, M.B.A. M.Phil., Ph.D., Assistant Professor & Head P.G. & Research Dept. of Commerce Government Arts College (Autonomous) Kumbakonam - 512 002.

Dr. R. REVATHI M.COM., M.Phil. PGDBA., Ph.D.

Assistant Professor of Commerce Government College for Women (Autonomous) Kumbakonam – 612 001.

May - 2022

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF ASIAN PAINTS INDIA LIMITED - CHENNAI" Submitted to the BHARATHIDASAN UNIVERSITY, for the partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by MISS. N. SANGEETHA, Post Graduate student of Government College for Women (Autonomous) Kumbakonam is an original and independent work carried out during 2021 – 2022 under my supervision.

Place: Kumbakonam

Signature of Supervis

Date: 30-5.2022

Signature of the Head of the Department

Dr. W. JAYASEELI, M. Com., M. Phil., Ph. B.

eroressor of Commerce, eroe for Women (Autonomous) : External Examiner

Dr.A.BALU, M.Com.,M.B.A.,M.Phil.,Ph.D., Assistant Professor & Head P.G. & Research Dept.of Commerce Government Arts College (Autonomous) Kumbakonam - 612 002.

GOVERNMENT COLLEGE FOR WOMEN (AUTONOMOUS) KUMBAKONAM PG & RESEARCH DEPARTMENT OF COMMERCE

Bonafide certificate

Certified to be a bonafide practical record work done by M. Ramya I M. COM .. Reg no .. Procool? during the period 2020-2021 in the subject of Computer Application in Business.

Staff-in-charge

Head of the department

Place: kumbakonam

Date: 20.11.2021

Examiners

Dr.A. BALU, M.Com, M.B.A. M.Phil., Ph.D., Assistant Professor & Head

Government Arts College (Autonomous)

2. Numbakonam - 612 002.

Dr. M. MAHESWARI,M.Com., M.Phil.,Ph.D.,MBA.,
ASSISTANT PROFESSOR IN COMMERCE,
GOVERNMENT COLLEGE FOR WOMEN(AUTONOMOUS)
KUMBAKONAM-612001

MAY 2022

CERTIFICATE

This is to certify that the project work, entitled, "A STUDY ON WORKING CAPITAL MANAGEMENT OF AROKYA MILK IN KUMBAKONAM" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirement for the award of DEGREE OF MASTER COMMERCE (FINANCIAL MANAGEMENT) by Selvi. M.MALAVIKA Post Graduate Student of Government College for Women (Autonomous). Kumbakonam is an original and independent work carried out during 2021-2022 under my supervision.

Place: KUMBAKONAM

Date: 30/05/2022

Signature of the supervisor r. M. MAHESHWAR

Assist Professor

Department of Commerce

-rnment College for Women (A)

.kumbakonam - 612 001.

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.

Dr.A.BALU, M.Com., M.B.A., M.Phil., Ph.D., Assistant Professor & Head P.G. & Research Dept. of Commerce Government Arts College (Autonomous)

Kumbakonam - 612 002.

Mrs. S.USHA, M.COM., M.Phil.,

Lecturer in commerce.

Government College for woman (Autonomous),

Kumbakonam-612001.

May - 2022

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL ANANLYSIS OF SOUTHERN PETROCHEMICAL INDUSTRIES CORPORATION LIMITED, IN CHENNAI, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by Selvi. S.MANIBHARATHI Post Graduate student of Government College for woman (Autonomous), Kumbakonam is original and independent work carried out during 2021-2022 under my supervision.

Place: kumbakonam

signature of the supervisor

Date:

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phill., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001. Dr.A.BALU, M.Com.M.B.A.,M.Phil.,Ph.D., Assistant Professor & Head P.G. & Research Dept.of Commerce Government Arts College (Autonomous) Kumbakonam - 612 002. Dr. T. TAMILMATHI M.COM., MBA, M.Phil., Ph.D.,

Assistant Professor of Commerce Government College for Women (Autonomous) Kumbakonam – 612 001.

May - 2022

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION OF L.G. REFRIGERATOR IN KUDAVASAL TOWN" submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfilment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Selvi. M.RAMYA, Post Graduate student of Government College for Women [Autonomous] Kumbakonam is an original and independent work carried out during 2021 – 2022 under my supervision.

Place: Kumbakonam

Date: 30.05.2022

Signature of Supervisor

Signature of the Head of the Department

Dr. W. JAVA STETT WIT -- WAS TOO D

External Examiner

Dr.A.BALU, M.Com.,M.B.A.,M.Phil.,Ph.D.,
Assistant Professor & Head
P.G. & Research Dept. of Commerce
Government Arts College (Autonomous)
Kumbakonam - 612 002.

Dr. T. TAMILMATHI M.Com., M.Phil., Ph.D., MBA.,

Assistant Professor of Commerce

Government College for Women (Autonomous)

Kumbakonam - 612 001.

May - 2022

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON WORKING CAPITAL OF THE INDIA CEMENTS LIMITED, CHENNAI" Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by SELVI K. DEEBA, Post Graduate student of Government College for Women [Autonomous], Kumbakonam is an original and independent work carried out during 2021 - 2022 under my supervision.

Place: Kumbakonam

Date: 30.05.2022

Signature of Supervisor

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D.,
Associate Professor of Commerce,
Government College for Women (Autonomous),
Kumbakonam - 612 001.

Dr.A.BALU, M.Com.,M.B.A.,M.Phil.,Ph.D., Assistant Professor & Head P.G. & Research Dept.of Commerce Government Arts College (Autonomous) Kumbakonam - 612 002. Mrs. BANUMATHI, M.Com., M.Phil,.

Assistant professor of commerce,

Government College for woman (Autonomous),

Kumbakonam-612001.

May - 2022

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL CONDITION ANALYSIS OF DALMIA CEMENT BHARAT LIMITED IN ARIYALUR" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by Selvi. A. BARANIKA Post Graduate student of Government College for woman (Autonomous), Kumbakonam is original and independent work carried out during 2021-2022 under my supervision.

-113-1L.

Place: kumbakonam

signature of the supervisor

Date: 30.05.2022

Signature of the Head of the Department

External Examiner

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001,

Dr.A.BALU, M.Com., M.B.A., M.Phil., Ph.D., Assistan* Professor & Head P.G. & Research Dept. of Commerce Government Arts College (Autonomous) Kumbakonam - 612 002.

DR. A. JEYACHITRA M.COM., M.Phil., M.B.A., Ph.d.,

Assistant Professor of Commerce,

Government College for Women (Autonomous)

Kumbakonam - 612 001.

APRIL -2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON TECHNICAL ANALYSIS OF SELECTED STOCKS IN BSE SENSEX" Submitted to the BARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (financial management) by Selvi. M.AARTHI, Post Graduate student of Government College for Women (Autonomous) Kumbakonam is an original and independent work carried out during 2022 -2023 under my supervision.

Place :Kumbakonam

Date: 26.04.2023

A. Teyncol
Signature of supervisor

Signature of the Head of the

Dr. W.Department, M.Com., M.Phil., Ph.D.,
Associate Professor of Commerce,
Government College for Women (Autonomous),
Kumbakonam - 612 001.

E H C

ONTROLLER OF

* GCW(A)

Examiner 29 +

M.Com.,M.Phil.,M.B.A.,Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22 Mrs S.USHA, M.COM, M.Phil.

Lecturer in commerce.

Government College for women (Autonomous),

Kumbakonam-612001.

April -2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF TAMILNADU NEWSPRINT AND the BHARATHIDASAN Submitted to CHENNAI" LIMITED. IN UNIVERSITY, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by S.AARTHI Post Graduate student of Government College for woman (Autonomous), Kumbakonam is original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Signature of the supervisor

Data:

Signature of the Head of the Department

Dr. W. JAYASEELI, M. Com., M. Phil., Ph. D.,

Associate Professor of Commerce, Government College for Women (Autonomous)

Kumbakonam - 612 001.

Dr. A.SELVENDRAN, M.Com., M.Phil., M.B.A., Ph.D., Head & Associate Prof. in Commerce

Govt. Arts College, Trichy-22

MRS. N. DEEPA M.com., M. Phil.

Lecturer in commerce

Government College for women(Autonomous),

Kumbakonam-612001.

APRIL-2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF INDIGO PAINTS PRIVATE LIMITED IN CHENNAI" submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by S.ABARNA, Post Graduate student of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: KUMBAKONAM

Date:

Signature of the supervisor

N.DEEPA)

Signature of the Head of the Department

Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.

THE CONTROLLER OF ELLANDER OF

Dr. A.SELVENDRAN, M.Com., M.Phil., M.B.A., Ph.D., Head & Associate Prof. in Commerce

Govt. Arts College, Trichy-22

Dr. T. TAMILMATHI, M.Com, M.phil., Ph.D., MBA.,

Assistant Professor of Commerce,

Government College for Women (Autonomous)

Kumbakonam-612 001

APRIL - 2023

CERTIFICATE

This is to clarify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE IN LAKSHMI MACHINE WORKS LIMITED (COIMBATORE)" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (FINANCIAL MANAGEMENT) by Miss. B.AGILA, Post graduate student of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Date: &b.4.2023

Signature of the Supervisor

Or.T.TAMILMATHI, M.B.S.,M.Phil.,P.h.D.,
Assistant Professor
Department of Commerce
Covernment College for Women (Autonom:
KUMBAKONAM-612 001

Signature of the head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001. Dr. A.SELVENDRAN,
M.Com.,M.Phil.,M.B.A.,Ph.D.,
Head & Associate Prof. in Commerce
Govt. Arts College, Trichy-22

CONTROLLER O. C.

Dr. M. BANUMATHI, M.Com., M.Phil, Ph.D.,

Lecturer in Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612 001.

April- 2023.

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON COMPARATIVE FINANCIAL ANALYSIS OF BHARAT PETROLEUM CORPORATION LIMITED & HINDUSTAN PETROLEUM CORPORATION LIMITED" submitted to BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) selvi K.AKILANDESHWARI Post Graduate student of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022 - 2023 under my supervision.

MB-14 ab/4/23.

Signature of the Supervisor

Place: Kumbakonam

Date: 26.04.2023

Head of the department of the commerce

Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001, Signature of the External

M.Com., M.Phil., M.B.A., Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



MRS. R. ANUSUYA, M.Com., B.Ed., M.Phil.,

Lecturer in commerce

Government College for Women (Autonomous),

Kumbakonam-612 001.

April-2023

CERTIFICATE

This is to clarify that the project work entitled "A STUDY ON RATIO ANALYSIS OF ARO TILES INDUSTRIES" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by K.ANUSIYA Post Graduate Student of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Date :

Signature of the Supervisor

Signature of the Head of the Department

Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001. Signature of External Examiner
Dr. A.SELVENT

Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



Dr. M. BANUMATHI, M.Com., M.Phil.,

Guest lecturer in commerce

Government College for women (Autonomous),

Kumbakonam-612001.

April 2023

CERTIFICATE

This is certify that the project work entitled "A STUDY ON OPERATING EXPENSES OF TAMILNADU PETROPRODUCT IN CHENNAI" submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfilment of the requirements for the award of DEGREE OF MASTER OF COMMERCE (financial management) Miss K. ARCHANA post graduate student of government college for women (autonomous), kumbakonam is an original and independent work carried out during 2022-2023 under my supervisor.

Place: Kumbakonam

Date: 26.04.2023

signature of the supervisor

7/15_11-26/4/22

Signature of the Head of The Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001. Dr. A.SELVENDRAN,
M.Com., M.Phil., M.B.A., Ph.D.,
Head & Associate Prof. in Commerce
Govt. Arts College. Tricky-22



Dr.R.REVAHI, M.Com., P&DBA., M.Phil., Ph.D.,

Assistant professor of commerce,

Government college for women(Autonomous),

Kumbakonam-612 001.

April-2023

CERTIFICATE

This is to declare that the project work entitled "AN ANALYSIS OF PROFITABILITY OF SAMBANDAM SPINNING MILLS LIMITED, INSALEM" submitted to the BHARATHIDASAN UNIVERCITY, in the parial requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Miss. S.BEULA NANCY, Post graduate student of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place:kumbakonam

signature of the supervisor

Date:

Signature of the head of the department

Dr. W. JAYA SEELI, M.Com. M.Phil., Ph.D., Associate Professor of Commerce, Government Culting for Women (Autonomous), Kambak — m. - 612.001.

M.Com., M.Phil., M.B.A., Ph.D., Head & Associate Prof. in Commerce Covt. Arts College, Trichy 22



Dr. R. REVATHI, M.Com., PHDBA., M.Phil., Ph.D.,

Assistant professor of commerce

Government College for Women (Autonomous)

Kumbakonam-612 001.

April- 2023

CERTIFICATE

This is clarify that the project work entitled "A STUDY ON FINANCIAL FORMANCE OF WORKING CAPITAL CHOLAMANDALAM INVESTMENT AND FINANCE COMPANY LIMITED, CHENNAI" submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by SELVI R.BHUVANESHWARI, post Graduate student of Government college for women (autonomous), kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Date:

Signature of Supervisor

Signature of Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.

M.Com., M.Philim A. Fb. B. Head & Associate Prof. in Commerce Govt. Arts College, Tricky-22 Mrs. N. DEEPA, M.Com., M.Phil.

Lecturer in commerce,

Government College For Women (Autonomous),

Kumbakonam - 612 001.

APRIL-2023

CERTIFICATE

This is clarify that the project work entitled "A STUDY ON IMPACT OF SOCIO DEMOGRAPHIC FACTORS ON INVESTMENT DECISION OF RURAL HOUSEHOLS WITH SPECAL REFERENCE TO KUMBAKONAM TOWN" Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by, SELVI S.BHUVANESHWARI, Post Graduate student of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

GCW(A)K

Date:

Signature of the Head of the Department Dr. W. JAYASEELI, M. Com., M. Phil., Ph.D.,

Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001. External Examiner

Signature of Superv

Dr. A. Dr. L. V. E. IV DR. A. IV, M. Com., M. Pinl., M. B. A., Ph. D., Head & Associate Prof. in Commerce

ovt. Arts Coilege, Trichy-22

Dr.R.REVATHI, M.Com., PGDBA., M. Phil., Ph.D.,

Assistant professor of commerce,

Government College For Women(Autonomous),

Kumbakonam-612 001.

APRIL-2023

CERTIFICATE

This is clarify that the project work entitled " A STUDY ON FINANCIAL PERFORMANCE USING RATIO ANALYSIS OF SRI KANNAPIRAN MILLS LIMITED, IN COIMBATORE" Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by, SELVI B.CIBI SNEKA, Post Graduate student of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

GCW(A)K

Place: Kumbakonam

Signature of Supervisor

Date:

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001. External Examiner

Dr. A.SELVENDRAN, M.Com.,M.Phil.,M.B.A.,Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22 Mrs. N.DEEPA M.Com., M.Phil.,

Lecturer in Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612001.

April 2023

Certificate

This is to certify that the project work entiled "A STUDY ON WORKING CAPITAL MANAGEMENT OF KOTHARI SUGARS AND CHEMICAL LIMITED, CHENNAI" submitted to the Bharathidasan University, in partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Miss N.ELAVARASI, Post Graduate student of government college for (Autonomous), Kumbakonam is an original and independent work carried out during 2021-2020 under my supervision.

Signature of the Supervisor

Place: Kumbakonam

Date:

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kun,bakonam - 612 001.

M, Com., M. Phil., M, B. A., Ph. D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



DR. T. TAMILMATHI M.COM., M.Phil., Ph.d. M.B.A

Assistant professor of commerce

Government college for women (autonomous)

Kumbakonam - 612 001.

April- 2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON RATIO ANALYSIS OF HINDUJA LEYLAND FINANCE LIMITED IN CHENNAI" submitted to the BARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (financial management) by Selvi. S.JAYASRI, post graduate student of government college for women (autonomous) Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Date: 26.04.2023

Signature of supervis or

Dr.T.TAMILMATHI, M.B.S.,M.Phil.,P.h.

Assistant Professor
Department of Commerce
Government College for Women (Autonomous
KUMBAKONAM-612 001

NOWDAN OTHER

Signature of the

head of the department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001. External Examiner signature

M.Com., M.Phil., M.B.A., Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



Dr. M. MAHESWARI, M.Com., M.Phil., Ph.D., MBA.,

ASSISTANT PROFESSOR IN COMMERCE,

GOVERNMENT COLLEGE FOR WOMEN (AUTONOMOUS)

KUMBAKONAM-612 001

APRIL-2023

CERTIFICATE

This is to certify that the project work, entitled, "A STUDY ON FINANCIAL ANALYSIS OF SUPER SPINNING MILLS IN COIMBATORE." submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement for the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Miss. S.KALAISELVI Post Graduate Student of Government College for Women (Autonomous) Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

CONTROLLER

Place: Kumbakonam

Date:

Signature of the supervisor

Dr. M. MAHESWARI, M. Com., M. Phil., Ph.D., MBA. Assistant Professor.

Department of Commerce,

Government College For Women (Autonomous) KUMBAKONAM - 612 001.

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Commerce, Turiere for Women (Autonomous), Kampa onam - 612 001. D. A.SELVENDRAN,

M.Com., M.Phil., M.B.A., Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22 Dr. T. TAMILMATHI, M.COM, M.Phil., Ph.D., MBA.

Assistant Professor of Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612 001

APRIL - 2023

CERTIFICATE

This is to clarify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE IN AMBIKA COTTON MILLS LIMITED COIMBATORE" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Miss. G.KAVIBHARATHI, Post Graduate student of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Date: 26.04. 2023

Signature of the

Head of the Department

Dr. W. JAYASELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001. Signature of Supervisor

Or.T.TAMILMATHI, M.B.S.,M.Phil.,P.
Assistant Professor
Department of Commerce
Government College for Women (Autonom.
KUMBAKONAM-612 001

External Examiner signature

M.Com., M.Phil., M.B.A., Ph.D.,

Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



Mrs. R. ANUSUYA., M.Com., B.Ed., M.Phil.,

Lecturer in commerce,

Government college for women (Autonomous),

Kumbakonam - 612 001.

APRIL-2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON ANALYSIS OF THE FINANCIAL PERFORMANCE OF HDFC BANK IN KUMBAKONAM TOWN" submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by D.KAYALVIZHI, post Graduate student of Government college for women (Autonomous), kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Signature of the supervisor

Date: 26 04 23

Signature of the Head of the Department

External Examiner

Dr. W. JAYASEELI, M. Com., M. Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakanam - 612 001.



Mrs. S. USHA, M.Com., M.Phil.,

Lecturer of Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612 001.

APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON RATIO ANALYSIS OF SRI NACHAMMAI COTTON MILLS LIMITED IN SALAM" submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by SELVI K.KOWSALYA, Post Graduate student of Government college for Women [Autonomous], Kumbakonam is an original and independent work carried out during 2022 – 2023 under my supervision.

Place: Kumbakonam

Signature of supervisor

Date: 26-04-2023

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D.,
Associate Professor of Commerce,
Government College for Women (Autonomous),
Kumbakenani - 612 001.

THE CONTROLLER OF ELVAN

M. SELVENDRAN M. Com., M. Phil., M.B.A., Ph.

Head & Associate Prof. in Commer Govt. Arts College, Trichy-2 Mrs. R.ANUSUYA, M.Com., B.Ed., M.Phil.,

Lecturer of Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612 001.

APRIL-2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL ANALYSIS OF RAMCO INDUSTRIES LIMITED, CHENNAI" submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by SELVI M. MAHESHWARI, Post Graduate student of Government college for Women [Autonomous], Kumbakonam is an original and independent work carried out during 2022 - 2023 under my supervision.

Place: Kumbakonam

Date: 264.2623

Signature of supervisor

Head & Associate Prof. in Commerce

Govt. Arts College, Trichy-22

Signature of the Head of the Department

Associate Professor of Commerce, Government College for Women (Autonomous): Kumbakonam - 612 001.

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D.,



Mrs. S. USHA, M.Com., M.Phil.,

Lecturer of Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612 001.

APRIL-2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON WORKING CAPITAL MANAGEMET OF AVT, NEELAMALAI AGRO INDUSTRIES LIMITED, NILGIRIS" submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by SELVI M. MALATHI, Post Graduate student of Government college for Women [Autonomous], Kumbakonam is an original and independent work carried out during 2022 – 2023 under my supervision.

Place: Kumbakonam

Date: 26/04/2023

Signature of supervisor

Signature of the Head of the Department

Dr. W. JAYAS EET, I, M. Com., M. Phill., Ph. D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 004.

ANECONTROLLER OF EXTREMENTAL ASSOCIATION A

M.Com., M.Phil., M.B.A., Ph.D. Head & Associate Prof. in Commerce

Govt. Arts College, Trichy-22

Mrs. R.REVATHI, M.COM., M. Phil., Ph.D

Assistant Professor of Commerce
Government College for woman (Autonomous),
Kumbakonam-612001.

April-2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL PEFORMANCE OF SAKTHI SUGARS LIMITED, IN COIMBATORE" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by Selvi. A.MANISHA Post Graduate student of Government College for woman (Autonomous), Kumbakonam is original and independent work carried out during 2022-2023 under my supervision.

Place: kumbakonam

signature of the supervisor

Date:

Signature of the Head of the Department

External Examiner

Dr. W. JAYASELI, M.Com., M.Phil., Ph.D.,
Associate Professor of Commerce,
Government College for Women (Autonomous),
Kumbakonam - 612 001.



Dr. M. BANUMATHI, M.Com., M.Phil.,

Lecturer of Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612 001.

APRIL-2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF AMARJOTHI SPINNING MILLS LIMITED," submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by SELVI R.MANISHA, Post Graduate student of Government college for Women [Autonomous], Kumbakonam is an original and independent work carried out during 2022 – 2023 under my supervision.

Place: Kumbakonam

Signature of supervisor

715_11 ab 14/23.

Date: 26/04/23

Signature of the Head of the Department

Associate Professor of Constructed,

Bovernment College for Administration (Kombakanam + 612 301.)



Dr. M. MAHESWARI, M.Com., M.Phil., Ph.D., MBA.,

Assistant Professor of Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612 001

APRIL-2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS SAMSUNG MOBILES IN KUMBAKONAM TOWN "Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by SELVI.B. MOSINASIRIN, Post Graduate Student of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022 – 2023 under my supervision.

Place: Kumbakonam

Date :

Signature of the

Head of the Department

Dr. W. JAYASE EL I, M. Com. M. Fhil., Ph.D., Associate Professive of Commerce, Government Co. See No. Woman (Autonomous), Kumbar Profes 612 001. Signature of the supervisor
Dr. M. MAHESWARI, M.Com., M.Phil., Ph.D., M84.,
Assistant Professor,
Department of Commerce,
Government College For Women (Autonomous)
KUMBAKONAM - 612 001.

Signature of the External

'Examiner

r. A.SELVENDRAN,



Dr. A.JEYACHITHRA, M.com., MBA., M.phil., Ph.d.,

Assistant Professor of Commerce,

Government College for Women (Autonomous),

Kumbakonam-612 001.

April-2023

CERTIFICATE

This is to clarify that the project work entitled "A COMPARATIVE ANALYSIS OF EQUITY STOCKS AT SBI AND ICICI IN NATIONAL STOCK EXCHANGE" Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Miss. G. NANDHINI Post Graduate Student of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Date: 2b 4 2023

A- Teynial Signature of the Supervisor

Signature of the

Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001. Signature of the External

Examiner

Dr. A.SELVENDRAN

M.Com., M.Phil., M.B. A. Tal. Head & Associate Prof. in Communic Govt. Arts College, Tricky Dr. T.Tamilmathi M.com., M.Phil, Ph.D., MBA.,

Assistant Professor of Commerce,

Government College for Women (Autonomous),

Kumbakonam-612 001.

April-2023

CERTIFICATE.

This is to clarify that the project work entitled "A STUDY ON FINANCIAL ANALYSIS OF TOWN BENEFIT FUNDS NIDHI (KUMBAKONAM) LIMITED." Submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Miss N.NISHA PARVEEN, Post Graduate Student of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Date:

Head of the department of the commerce

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakanam - 612 001. Signature of the Supervisor

Or.T.TAMILMATHI, M.B.S.,M.Phil.,Ph.D.
Assistant Professor
Department of Commerce
Government College for Women (Automatical
KUMBAKONAM-612 001

Signature of external examiner



Dr. M. MAHESWARI, M.Com., M.Phil., Ph.D., MBA.,

ASSISTANT PROFESSOR IN COMMERCE,

GOVERNMENT COLLEGE FOR WOMEN (AUTONOMOUS)

KUMBAKONAM-612 001

APRIL-2023

CERTIFICATE

This is to certify that the project work, entitled, " A STUDY ON WORKING CAPITAL MANAGEMENT OF BALA ASSOCIATES ENGINEERS & CONTRACTORS PRIVATE LTD IN CHENNAI "submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement for the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Miss. S. PARKAVI Post Graduate Student of Government College for Women (Autonomous) Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place:Kumbakonam

Date :

Signature of the supervisor

DI. M. MAHESSWARLIMCOM, MIPHILIPHID, IAC

Assistant Professor, Department of Commerce,

Gavernment College For Women (*Autonomous

KUMBAKONAM - 612 001.

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Gavernment Callage for Women (Autonomous). Kumbakonem - 612 001.

External Examiner

Dr. A.SELVENDRAN,

M.Com., M. P.F., M.C.A., Ph.D.,

Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



Lecturer in Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612001.

APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON VOLATILITY OF SELECTED COMPANIES IN BOMBAY STOCK EXCHANGE" submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Finance Management) by Miss.

J. PRIYADHARSHINI, Post Graduate of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022 - 2023 under my supervision.

Place : Kumabakonam

Date:

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001. Dr. A.SELVENDRAN,
M.Com., M.Phil. M.B. A. S.
Head & Associate Policin Soltmake
Govt. Arts College, Trichy-22



Lecturer in Commerce,

Government College for Women (Autonomous),

Kumbakonam - 612001.

APRIL - 2023

CERTIFICATE

This is to certify that the project work entitled " A STUDY ON VOLATILITY OF SELECTED COMPANIES IN BOMBAY STOCK EXCHANGE" submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Finance Management) by Miss. J. PRIYADHARSHINI, Post Graduate of Government College for Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022 - 2023 under my supervision.

Place: Kumabakonam

Signature of the supervisor

Date:

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D.,

Associate Professor of Commerce, Government College for Women (Autonomous),

Kumbakonam - 612 001.

Head & Associate Prof. in Govt. Arts College, Trichy-



Mrs. R. ANUSUYA, M.COM., B.Ed., M.Phil.,

Lecturer in Commerce

Government College for Women (Autonomous),

Kumbakonam - 612 001.

April – 2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL ANALYSIS OF DABUR LIMITED", Submitted to the BHARADHIDASAN UNIVERSITY in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by M. PRIYADHARSHINI, Post Graduate student of Government College for Women (Autonomous), Kumbakonam, is original and independent work carried out during 2022-2023 under my supervision.

PLACE: KUMBAKONAM

DATE: •04.8023

Signature of the

Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbal or ann - 612 001. Signature of the Supervisor

Almsus

Signature of the

External Examiner

Dr. A.SELVENDRAN,



Dr. M. MAHESWARI, M.Com., M.Phil., Ph.D., M.B.A.,

Assistant professor of commerce,

Government College for Women (Autonomous)

Kumbakonam - 612 001.

April - 2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEES MOTIVATION IN SHRI NARAYANI NIDHI LIMITED IN KUMBAKONAM TOWN" submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (FINANCIAL MANAGEMENT) by Sclvi. RAJAMEENA.S, Post Graduate student of Government College for Women (Autonomous), Kumbakonam is original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Date :

Signature of the Supervisor

Dr. M. MAHESWARI, M. Com., M. Phil., Ph.D., MBA.,

Assistant Professor,

Department of Commerce.

Government College For Women (Autonomous)

KUMBAKONAM - 612 001.

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D.,

Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612.001. Dr. A.SELVENDR

M.Com., M.Phil., M.B.A., Ph.D.

Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



Lecturer in Commerce,

Government college for Women (Autonomous),

Kumbakonam - 612 001.

APRIL-2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE IN NAGA LIMITED DINDIGUL" submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by V. RENUGADEVI, Post Graduate student of Government college for women(Autonomous), Kumbakonam is an original and independent work carried out during 2022 – 2023 under my supervision.

Place : Kumbakonam

Date:

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D.,

Associate Professor of Commerce, Government College for Women (Autonomous),

Kumbakonam - 612 001.

Signature of the supervisor

12. h

M.Com., M.Phil., M.B.A., Ph.D., Head & Associate Prof. in Commerce

Govt. Arts College, Trichy-22



Lecturer in Commerce,

Government college for Women (Autonomous),

Kumbakonam – 612 001.

APRIL-2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE IN NAGA LIMITED DINDIGUL" submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by V. RENUGADEVI, Post Graduate student of Government college for women(Autonomous), Kumbakonam is an original and independent work carried out during 2022 – 2023 under my supervision.

Place: Kumbakonam

Date:

Dr. W. DAYASEELI, M.Com., M.Phil., Ph.D.,

Associate Professor of Commerce, Government College for Women (Autonomous), ——bakonam - 612 001. Signature of the supervisor



Lecturer in Commerce,

Government college for Women (Autonomous),

Kumbakonam - 612 001.

APRIL-2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE IN NAGA LIMITED DINDIGUL" submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by V. RENUGADEVI, Post Graduate student of Government college for women(Autonomous), Kumbakonam is an original and independent work carried out during 2022 – 2023 under my supervision.

Place: Kumbakonam

Date:

Dr. W. DAYASEELI, M.Com., M.Phil., Ph.D.,

Associate Professor of Commerce, Government College for Women (Autonomous), "bakonam - 612 001, Signature of the supervisor



Dr. M. BANUMATHI, M.Com., M.Phil.,

Lecturer of Commerce,

Government College for Women (Autonomous),

Kumbakonam-612001

April-2023

CERTIFICATE

This is certify that the project work entitled "A STUDY ON FIANANCIAL PERFORMANCE OF FICHER'S MOTORS LIMITED" submitted to the BHARATHIDASAN UNIVERSITY in part in fulfillment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by selvi. B. REVATHI, Post Citad and a subsent of Government College for Women (Autonomous), Kumbakoram is all original and endependent work carried out during 2022 - 2023 under my supervision.

Place Kumbakonan.

Date 26 04 26-3

Head of the Department

Dr. W. JAYASEELI, M. Com., M Phil. Ph. D. . Associate Professor of Commerce.

Government College for Women (Autonomous), Kumbakonam - 612 001, -113- IL26/Alas

Signature of the Supervisor

Signature

External Examiner

M.Com., M.Phil., M.B.A., Ph.D.,

Head & Associate Prof. in Commerce

Govt. Arts College, Trichy-22



Dr. A. JEYACHITRA, M.COM., MBA. Ph.D.,

Assistant professor of commerce,

Government College for women (Autonomous)

Kumbakonam- 612 001.

APRIL-2023

CERTIFICATE

This is certify that the project work entitled "A STUDY ON WORKING CAPITAL MANAGEMENT OF CEMENT COMPANIES LISTED IN BOMBAY STOCK EXCHANGE" submitted to the BHARADHIDASAN UNIVERSITY, For the partial fulfilment of requirements for the award of DEGREE OF MASTER OF COMMERCE (Financial management By G.SNEGA Post graduate student of government college for women(Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

A. Teynello Signature of the Supervisor

Date:

Signature of the Head of the Department

Dr. W. JAYASEEL I, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbekonam - 612 001.



Dr.A.JEYACHITRA, M.Com., M.phil., M.B.A., Ph.D.

Assistant Professor of Commerce

Government college for women (Autonomus)

Kumbakonam-612 001.

April -2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON RISK AND RETURN ANALYSIS OF BSE SENSEX LISTED COMPANIES" submitted to the BHARATHIDASAN UNIVERSITY, in the partial fulfilment

Of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by Selvi M. SNEHA, post Graduate

Student of Government college for Women (Autonomus), Kumbakonam is original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

signature of the supervisor

Date: 26. H. 2023

Signature of the head of the Department

Dr. W. JAYASEELI, M. Com., M. Phil., Ph. D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001 External Examiner

Dr. A.SELVENDRAN, M.Com., M.Phil., M.S.A., Ph.D., Lead's Associate Prof. in Commerce

rts College, Trichy-22

Mrs. N. DEEPA, M.Com., M.Phil.

Assistant professor of commerce,

Government College For Women(Autonomous),

Kumbakonam-612 001.

APRIL-2023

CERTIFICATE

This is clarify that the project work entitled "A STUDY ON GENDER DIFFERENCES IN INVESTMENT BEHAVIOURS WITH SPECIAL REFERENCE TO MIDDLE INCOME GROUP"Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by, SELVI S. SOWMIYA Post Graduate student of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Date:

Signature of the Head of the Department Dr. W. JAYASEELI, M.Com., M. Phil., Ph.D.,

Associate Professor of Commerce,
Government College for Women (Autonomous),
Kumbakonam - 612 001.

External Examiner

Signature of Supervisor

Lagture :

Lecturerin commerce,

Government College For Women(Autonomous),

Kumbakonam-612 001.

APRIL-2023

CERTIFICATE

This is clarify that the project work entitled "A STUDY ON WORKING CAPITAL MANAGEMENT OF BGR ENERGY SYSTEMS LIMITED IN CHENNA I" Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by, M. SRIVIDYA, Post Graduate student of Government College For Women (Autonomous), Kumbakonam. Is an original and independent work carried out during

2022-2023 under my supervision.

Place: Kumbakonam

Date:

Signature of Supervisor

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001. Dr. A.SELVENDRAN,
M.Com., M.Phil., M.B.A., Ph.D.,

Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



Lecturerin commerce,

Government College For Women(Autonomous),

Kumbakonam-612 001.

APRIL-2023

CERTIFICATE

This is clarify that the project work entitled "A STUDY ON WORKING CAPITAL MANAGEMENT OF BGR ENERGY SYSTEMS LIMITED IN CHENNA I" Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by, M. SRIVIDYA, Post Graduate student of Government College For Women (Autonomous), Kumbakonam. Is an original and independent work carried out during

2022-2023 under my supervision.

Place: Kumbakonam

Date:

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001. Signature of Supervisor



Dr. BANUMATHI, M.Com., M.Phil.,

Assistant professor of commerce,

Government College for women (Autonomous),

Kumbakonam-612001.

April 2023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL ANALYSIS OF VADHMAN TEXTILES LIMITED IN CHENNAI" submitted to the BHARATHIDHASAN UNIVERSITY, in the partial fulfilment of the requirement of the award of DEGREE OF MASTER OF COMMERCE (Financial management) by Selvi. S. SUBHALAKSHMI Post Graduate student of Government College for women (Autonomous), Kumbakonam is original and independent work carried out during 2022-2023 under my supervision.

715 -11. 26/4/23.

Signature of Supervisor

Place: Kumbakonam

Date: 26. 04 2023

Signature of the

Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001. External Examiner signature

Dr. A.SELVENDRAN, M.Com.,M.Phil.,M.B.A.,Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22



Lecturerin commerce,

Government College For Women (Autonomous),

Kumbakonam-612 001.

APRIL-2023

CERTIFICATE

This is clarify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF SHIVA TEXYARN LMITED IN LIMITED (COIMBATORE)"Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by, SELVI R.THISHIKA, Post Graduate student of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Date:

Signature of the Head of the Department

Dr. W. JAYASEEL I, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.

External Examiner

Dr. A.SELVENDRAN



Lecturerin commerce,

Government College For Women (Autonomous),

Kumbakonam-612 001.

APRIL-2023

CERTIFICATE

This is clarify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF SHIVA TEXYARN LMITED IN LIMITED (COIMBATORE)"Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by, SELVI R.THISHIKA, Post Graduate student of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Date:

Signature of the Head of the Department

Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001. Signature of Supervisor



Lecturerin commerce,

Government College For Women (Autonomous),

Kumbakonam-612 001.

APRIL-2023

CERTIFICATE

This is clarify that the project work entitled " A STUDY ON STRUCTURE OF KPR MILL LIMITED, COIMBATORE"Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by, SELVI A. VERGINYA, Post Graduate student of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Date:

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001.

External Examiner

Signature of Supervisor

M, Com., M, Phil., M.B.A., Ph.D., Head & Associate Prof. in Commerce

Govt. Arts College, Trichy-22



Lecturerin commerce,

Government College For Women (Autonomous),

Kumbakonam-612 001.

APRIL-2023

CERTIFICATE

This is clarify that the project work entitled " A STUDY ON CAPITAL STRUCTURE OF KPR MILL LIMITED, COIMBATORE" Submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfillment of the requirements of the award of DEGREE OF MASTER OF COMMERCE (Financial Management) by, SELVI A.VERGINYA, Post Graduate student of Government College For Women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Signature of Supervisor

Date:

Signature of the Head of the Department

Dr. W. JAYASEELI, M.Com., M.Phill., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001. Dr. A.SFLVENDRAN, M.Com.,M.Phil.,M.B.A.,Ph.D., Head & Associate Prof. in Commerce Govt. Arts College, Trichy-22.

External Examiner



Mrs. DEEPA., M.COM., M.PHIL.,

Guest Lecturer in Commerce

Government College for Women (Autonomous),

Kumbakonam-612001.

APRIL 2023

CERTIFICATE

This is certify that the project work entitled "A STUDY ON RATIO ANALYSIS OF LOYAL TEXTILE MILLS LITIMITED IN CHENNAI" submitted to the BHARATHIDASAN UNIVERSITY, in partial fulfilment of the requirements for the award of DEGREE OF MASTER OF COMMERCE (Financial management) by Miss K. VIDHYA post graduate student of government college for women (Autonomous), Kumbakonam is an original and independent work carried out during 2022-2023 under my supervision.

Place: Kumbakonam

Date:

Signature of the supervision

Signature of the Head of The Department

Dr. W. JAYASEELI, M.Com., M.Phil., Ph.D., Associate Professor of Commerce, Government College for Women (Autonomous), Kumbakonam - 612 001, External Examiner signature

Dr. A.SELVENDRAN,

